

Jennie S. Hughes Popp
Department of Agricultural Economics and Agribusiness, 217 Agriculture Building
University of Arkansas, Fayetteville, Arkansas 72701
Phone: 479-575-2279 Fax: 479-575-5306
Email: jhpopp@uark.edu

EARNED DEGREES:

1997	PhD.,	Colorado State University, Agricultural and Resource Economics
1994	M.S.,	Colorado State University, Agricultural and Resource Economics
1988	B.S.,	University of Scranton, Economics and Finance, French (Minor)

LANGUAGES:

Fluent in English and French

PROFESSIONAL EXPERIENCE:

Professor, Dept. of Agri. Economics and Agribusiness, University of Arkansas, Fayetteville, AR, 2010 to present
Area Director, Center for Agricultural and Rural Sustainability, University of Arkansas, Fayetteville, AR 2008 to present
Associate Professor, Dept. of Agri. Economics and Agribusiness, University of Arkansas, Fayetteville, AR, 2004 to 2010
Assistant Professor, Dept. of Agri. Economics and Agribusiness, University of Arkansas, Fayetteville, AR, 1998 to 2004
Economics Consultant, Resource Analytics, Inc., Raleigh, NC, 1996 - 1998
Graduate Assistant, Dept. of Agri. and Res. Econ., Colorado State University, Fort Collins, CO, 1993-1996
Bookkeeper, Gallagher Reilly and Lachet, Philadelphia, PA, 1991-1992
Agricultural and Small Business Specialist, U.S. Peace Corps, Aneho, Togo, West Africa, 1988-1990

GRANTS: (Lead Investigator* or Co Investigator)

Walmart Foundation. 2013. A Nat'l Init. to Enhance US Strawberry Prod. Capac. Using Sustain. Practices. \$3,000,000
Walton Family Foundation. 2012. A Discovery Farm for the Illinois River Watershed, Northwest Arkansas. \$220,170
USDA, SARE. 2012. Extend the Mkt Season w/ High Tunnel Tech for Organic Fruit Production. \$220,267
National Pork Board.* 2011. Integr. GHG Emiss. & Tradeoff Cost Model for Swine Barn Ops. \$101,565
USDA NIFA 2010. Integrated Resource Mgt Tool to Mitig the Carb Ftpnt of Swine in the U.S. \$5,000,000
USDA SRME* 2009 Risk Mgt Asses & Train. Loc & Reg. Food Mktg for AR Producers. \$49,985
Southern SARE* 2009. . Devel. of a Sustain. Ag. Prog. for UA. \$15,000
USDA SRME. 2009. AR. Annie's Project. \$50,000
USDA. IOP. 2009. Best Mgt Practices for Organic Orchard Nutrition. \$777,330
NSF. 2008. Explor. Land Ethic Thr. Tribal Environ. Mgt. Ed. Res. Prog. \$267,950
USDA RMA* 2008. Risk Mgt. Assess. & Train. Rgdg. Loc. & Reg. Food Mktg. for Spec. Agri. Producers. \$66,000
USDA. 2008. Life Cycle Assessment of Retail Supply Chain: Dairy Products. \$600,000
USDA SRME. 2008. AR Annie's Project. \$50,000
Wal-Mart Foundation. 2008. Agile food. Creating sustainable food sys linking small producers with large markets. \$550,000
Beaver Water District. 2008. Ecosystem integrity for clear creek watershed. \$500
USDA RMA.* 2007. Risk Mgt. Assess. & Train for Hispanic Farmers and Ranchers – Phase II. \$47,530
USDA CSREES/ SRME.*2007. Risk Mgt. Assess. & Train for Hispanic Producers in Arkansas. \$42,765
USDA, CSREES/SRME. 2007. Gaining New Ground: AR Wmn in Ag. Sub-State Reg. Program. \$50,000
USDA-CSREES IOP. 2006. Out-of-Season Small Fruit Production for Improved Profitability of Organic Farming. \$313,517
USDA SARE. 2005. Best Management Practices for Organic Orchard Nutrition. \$200,000
USDA, CSREES, 2005 Effective. and Optimiz. of BMPs in Improv. Wat. Qual. from an Ag. Watershed, \$660,000
USDA, RMA*.2005. Risk Mgt. Assess. & Train for Hispanic Farmers and Ranchers, \$36,000
Southern SARE*. 2005. Assessing and Meeting the Needs of Arkansas' Women in Agriculture, \$9,901
Women's Foundation of Arkansas*. 2005. Meeting the Growing Needs of Arkansas' Women in Agriculture, \$3,000
UA. Division of Agriculture*. 2005. Impact of the Agricultural Sector on the Arkansas Economy. \$12,000
USDA*, RMA. 2004. Risk Mgt. Assess. & Train. for Non-Res. Nat. Amer. Farm. & Ranch.: Extend Across the South. \$100,000
AR. Dept. of Env. Qual*. 2004. Multi-Family Dwelling Solid Waste Charact, Recycl. & Food Waste Recov. Pilot Project \$8,600
Southern Region IPM Center. 2004. Development of a Southern Region Organic Tree Fruit Working Group. \$10,000
Southern SARE. 2004. The South. Reg. Organix Fruit Prod. Init. Ident. Barriers, Research, Markets and Opportunities. \$15,500
UA. Division of Agriculture*. 2004. Impact of the Agricultural Sector on the Arkansas Economy. \$12,000
UA Women's Giving Circle*. 2004. Arkansas Agriculture and Rural Women: Preparing for the Challenges Ahead. \$20,000
USDA CSREES.2003. Develop. of an Integrated Water Qual.-Water Conserv. Prog. in the AR. Delta. \$550,000
USDA RMA*. 2003. Risk Mgt. Assess. & Train. for Non-Res. Nat. Amer. Farm. & Ranch.: A Continuation. \$125,000
USDA CSREES*. 2003. Opp. to Share Knowl. Betw. Indig. Women on Risk Assess. in Ag. & Small Bus. \$200,000
USDA RMA*. 2002. Risk Mgt. Assess. & Train. for Non-Res. Nat. Amer. Farm. & Ranch. \$100,000
USGS. 2002. Economics of Water Management to Sustain Irrigated Agriculture in Arkansas. \$24,275

USDA. ERS*. 2002. Develop.and Dissem. Educ. Info. on the Econ. of Agri. and the Env. \$12,000
UA. Division of Ag. 2002. Impact of the Agricultural Sector on the Arkansas Economy. \$12,000
USGS. 2001. Econ. of Water Mgt.to Sustain Irrigated Agri. in Eastern AR Watersheds. \$16,000
USDA CREES. 1999. Improv. Pest & Disease Monito. & Demon. IPM in Peaches. \$215,357
USGS. 1999. Econ. of On-Farm Reserv. to Distrib. Divert. Surf. Wtr. to Dep. Grnd. Wtr. Ar. of the So. MI. Val. Reg. \$20,333
USDA NRI. 1999. Integrated Assessment of Sustainable Poultry Waste Management Systems. \$250,000
USDA NRI.1998. Integrated Spatial Modeling of Ground Water Vulnerability. 1998. \$224,000.
US EPA. 1998. Development of Emerging Ecological Assessment Methods.\$29,000.

COURSES TAUGHT:

Fundamentals of Sustainability (undergraduate level), University of Arkansas, 2011-present (co-instructor)
Agricultural and Environmental Resource Economics (graduate level) University of Arkansas, 2008- present
Introduction to Environmental Economics (undergraduate level) University of Arkansas, 2008- present
Honors Community Development in a Global Context, University of Arkansas 2007 - 2011
Economics of Environmental Management (undergraduate/graduate level) University of Arkansas, 1999-2007
Principles of Agricultural Microeconomics (undergraduate level) University of Arkansas, 2005-2009
Principles of Agricultural Macroeconomics (undergraduate level) University of Arkansas, 1999-2007
Bumpers College Orientation (undergraduate level) University of Arkansas 1999-2000
Agricultural Policy (graduate level) Colorado State University, 1995

PROFESSIONAL SERVICE

US EPA Farm Ranch and Rural Communities Committee, 2010-present
USDA competitive grant review panel member (7 panels) 2006-2012
Committee for Women in Agricultural Economics newsletter editor 2001-2003
Adhoc reviewer of at least 30 journal articles, 2003-present

AWARDS RECEIVED:

UA AFLS Outstanding International Education Award, 2012
UA Honors College Distinguished Faculty Award, 2011
UA Jack Justus Excellence in Teaching Award, 2010
Southern Agricultural Economics Association Research Poster Presentation, First Place Award, 2010
UA Faculty Gold Award, 2009
UA Teaching Academy, Award of Excellence, 2007
UA Gamma Sigma Delta, Teaching Award of Merit, 2007
Southern Agricultural Economics Association Research Poster Presentation Second Place Award, 2006
UA Agribusiness Club Excellence in Teaching Award, 2006
Southern Agricultural Economics Association Research Poster Presentation Second Place Award, 2005
Division of Agriculture Cooperative Extension Service, Researcher of the Year, 2005
UA College of Agriculture Food and Life Sciences, Advisor of the Year, 2005
UA College of Agriculture Food and Life Sciences Alumni, Advisor of the Year, 2004
Southern Agricultural Economics Association Research Poster Presentation Second Place Award, 2004
UA Division of Agriculture, CES, Researcher of the Year, 2005

PUBLICATIONS

Books

Popp, J., M. Jahn, M. Matlock and N. Kemper, eds. 2012. The Role of Biotechnology in a Sustainable Food Supply. Cambridge University Press, New York. *Peer Reviewed.*
Hoag, D., **J. Popp** and E. Hyatt. 1998. Sustainability and Resource Assessments: A Case Study of Soil Resources in the United States. Environmental Protection Agency Book Publication, Office of Research and Development EPA/600/R-98/038. ISBN: 0966576101. *Peer Reviewed.*

Book Chapters

Hoag, D., I. Chaubey, **J. Popp**, J. Pennington, G. Rodríguez, E. Gbur, M. Nelson and A. Sharpley. 2012. Lincoln Lake Watershed, Arkansas: National Institute of Food and Agriculture–Conservation Effects Assessment Project Watershed Project. In: D. Osmond, D. Meals, D. Hoag and M. Arabi. How to build better agricultural conservation programs to protect water quality: The National Institute of Food and Agriculture – Conservation Effects Assessment Project Experience. Soil and Water Conservation Society, Ankeny Iowa. 171-186 of 387 pp.
Hoag, D. L. and **J. S. Hughes-Popp**. 2009. Theory and practice of pollution credit trading in water quality management. In: R. Q.

Grafton, Ed. *Economics of Water Resources*. Edward Elgar Publishing. *The manuscript is a reprint of a previously published article.*

- Popp, J.** and C. Dorminy. 2005. Orchard business records. In: D. Horton and D. Johnson, Eds. *Southeastern Peach Growers Handbook* University of Georgia College of Agricultural and Environmental Sciences and Cooperative Extension Service, pp 15-17.
- Popp, J.** and G. Westberry. 2005. Conducting a cost analysis. In: D. Horton and D. Johnson, Eds. *Southeastern Peach Growers Handbook*. University of Georgia College of Agricultural and Environmental Sciences and Cooperative Extension Service, pp 18-24.
- Popp, J.,** D. Hoag and J. Ascough. 2002. Sustainable Soil Management: A Framework for Analysis. In: D.E. Stott, R. Mohtar and G. Steinhardt (eds.). *The Global Farm – Selected papers from the 10th International Soil Conservation Organization Meeting*, USDA-ARS National Soil Erosion Research Laboratory, May 24-29, 1999, Purdue University, West Lafayette, Indiana, USA. International Soil Conservation Organization and the USDA, Agricultural Research Service, pp. 61-67.
- Popp, J.,** D. Hoag and J. Ascough. 2002. Guidelines for the Sustainable Management of Heterogeneous Natural Resources. In: *Proceedings of the 2nd International Conference on Multiple Objective Decision Support Systems for Land, Water and Environmental Management*. Brisbane, Australia, August 1-5, 1999, pp. 75-81.
- Hoag, D., **J. Popp** and P. Huszar. 1999. Is U.S. Soil Conservation Policy Sustainable Development? In: T. Napier, S. Napier and J. Tvrdon (Eds.). *Soil and Water Conservation Policies and Programs: Successes and Failures*. CRC Press, Boca Raton, Florida, pp. 127-142.
- Popp, J.,** P. Huszar and D. Hoag. 1999. Reducing Wind Erosion Damages and the Conservation Reserve Program. *Soil and Water Conservation Policies and Programs: Successes and Failures*. CRC Press, Boca Raton, Florida, pp. 143-154.
- Hoag, D., **J. Popp** and E. Hyatt. 1998. *Sustainability and Resource Assessments: A Case Study of Soil Resources in the United States*. Environmental Protection Agency Book Publication, Office of Research and Development EPA/600/R-98/038.

Journal Articles

- Asselin-Balençon, A., **J. Popp**, A. Henderson, M. Heller, G. Thoma and O. Jolliet. 2013. Dairy farm greenhouse gas impacts: a parsimonious model for a farmer's decision support tool. *Journal of International Dairy*. 31 (S1):S64-77.
- Lewis, S. and **J. Popp**. 2013. Public perception of ecosystem integrity of an Ozark watershed. *Journal of Soil and Water Conservation*. 68(2)-89-98.
- Popp, J.,** G. Thoma, J. Mulhern, A. Jaeger, L. LeFranc and N. Kemper. 2013. Collecting complex comprehensive farm level data through a collaborative approach: A framework developed for a life cycle assessment of fluid milk production in the U.S. *Journal of International Dairy*. 31(S1):S15-S20.
- Thoma, G., **J. Popp**, D. Nutter, D. Shonnard, R. Ulrich, M. Matlock, D.S. Kim, Z. Neiderman, N. Kemper, C. East and F. Adom. 2013. Greenhouse gas emissions from milk production and consumption in the United States: A cradle-to-grave life cycle assessment circa 2008. *Journal of International Dairy*. 31(S1):S3-S14
- Thoma, G., **J. Popp**, D. Shonnard, D. Nutter, M. Matlock, R. Ulrich, W. Kellogg, D. S. Kim, Z. Neiderman, N. Kemper, F. Adom, and C. East. 2013 Regional analysis of greenhouse gas emissions from USA dairy farms: A cradle to farm-gate assessment of the American dairy industry circa 2008 *Journal of International Dairy*. S29-S40.
- Mahrzal, L. L. Nalley, B. Dixon and **J. Popp**. 2012. Necessary Price Premiums to Incentivize Ghanaian Organic Cocoa Production: A Phased, Orchard Management Approach. *Hort Science*. 47, 11(November):1-8.
- McGraw, K., **J. Popp**, B. Dixon and D. Newton. 2012. Factors influencing job choice among agricultural economics professionals. *Journal of Agricultural and Applied Economics*. 44(2) 1-15.
- Rodríguez, G., **J. Popp**, M. Thomsen, H. Friedrich and C. Rom. 2012. Economic analysis of investing in Primocane Blackberry Production in Arkansas. *Hort. Tech*. 22(2):245-251.
- Rodríguez, H.G., **J. Popp**, E. Gbur, I. Chaubey. 2011. Environmental and economic impacts of reducing total phosphorous runoff in an agricultural watershed. *Agricultural Systems* Volume 104, Issue 8, Pages 623-633 doi:10.1016/j.agsy.2011.06.005
- Rodríguez, G. **J. Popp**, C. Maringanti and I. Chaubey. 2011. Selection and placement of best management practices used to reduce water quality degradation in Lincoln lake watershed. *Water Resources Research*. 47: W01507.
- Rom, C.R., M.E. Garcia, J. McAfee, H. Friedrich, H.S. Choi, D.T. Johnson, **J. Popp** and M. Savin. 2010. The effects of groundcover management and nutrient source during organic orchard establishment. *Acta Hort*. 873: 105-113.
- Rom, C.R., M.E. Garcia, D.T. Johnson, **J. Popp**, H. Friedrich, and J. McAfee. 2010. High tunnel production of organic blackberries and raspberries in Arkansas. *Acta Hort*. 873: 269-276
- Verkler, T.K., K.R. Brye, **J.H. Popp**, E.E. Gbur, P. Chen and N. Amuri. 2009. Soil properties, soybean response, and economic return as affected by residue and water management practices. *Journal of Sustainable Agriculture*. 33(7): 716-744.
- Maringanti, C., I. Chaubey and **J. Popp**. 2009. Development of a Multi-Objective Optimization Tool for the Selection and Placement of BMPs for Nonpoint Source Pollution Control. *Water Resources Research* 45 (W06406):1-15.
- Hoag, D. L. and **J. S. Hughes-Popp**. 2009. Theory and practice of pollution credit trading in water quality management. In: R. Q. Grafton, Ed. *Economics of Water Resources*. Edward Elgar Publishing.
- Amuri, N., K. Brye, E. Gbur, **J. Popp** and P. Chen. 2008. Soil property and soybean yield trends in response to alternative wheat residue management practices in a wheat-soybean, double-crop production system in eastern Arkansas. *Journal of Integrated Bioscience*. 6(1):64-86

- Kemper, N., **J. Popp** and W. Miller. 2008. Regional Growth and Beaver Lake: A Study of Recreation Visitors. *Tourism Economics*: 14:409-426.
- Pennington, J. M. Steele, K. Teague, B. Kurz, E. Gbur, **J. Popp**, G. Rodríguez, I. Chaubey, M. Gitau, and M. A. Nelson. 2008. Breaking ground: A cooperative approach to collecting information on conservation practices from an initially uncooperative population. *Journal of Soil and Water Conservation*. 63(2): 38A-41A.
- Verler, T.L., K.R. Brye, E. Gbur, J. Popp and N. Amuri. 2008. Residue Management and Water Delivery Effects on Season-Long Surface Soil Water Dynamics in Soybean. *Soil Science*. 173(7):444-455.
- Pollard, S., **J. Popp**, E. Gbur and M. Cleaveland. 2007. Resident-generated compost-target, household hazardous waste, and cat litter at a multi-family dwelling. *The Journal Of Solid Waste Technology And Management*. 33:115-126
- Popp, J.**, H. G. Rodríguez, E. Gbur and J. Pennington. 2007. The role of stakeholders' perceptions in addressing water quality disputes in an embattled watershed. *Journal of Environmental Monitoring and Restoration*. 3:253-261.
- Popp, J.**, S. Pollard, E. Gbur and M. Cleaveland. 2007. Multi-family dwelling recyclables generation and composition. *The Journal Of Solid Waste Technology And Management*. 33:158-170.
- Rodríguez, G., **J. Popp**, L. Ribera, I. Chaubey and B. Schaffer. 2007. Implementation of best management practices under cost risk to control phosphorus pollution in a crop based watershed in Arkansas. *Journal of Environmental Monitoring and Restoration*. 3:193-205
- Hill, J., E. Wailes, M. Popp, **J. Popp**, B. Watkins and J. Smartt. 2006. Surface water diversion impacts on farm income and sources of irrigation water: the case of the Grand Prairie in Arkansas. *Journal of Soil and Water Conservation*. 61(4):185-190.
- Kemper, N., **J. Popp** and H.L. Goodwin. 2006. The (economic) power of poultry in the Ozarks. *Journal of Poultry Research*. 15: 502-510.
- Willet, K., D. Mitchell, H.L. Goodwin, B. Vieux and **J. Popp**. 2006. The opportunity cost of regulating phosphorus from broiler production in the Illinois Basin. *Journal of Environmental Planning and Management*. 49(2): 181-207.
- Popp, M., C. Dillon and **J. Popp**. 2004. Transferability issues of soybean research. *Agricultural Systems*. 81:213-226.
- Young, K., E. Wailes, **J. Popp** and J. Smartt. 2004. Use of MARORA to value Arkansas rice farms. *Journal of Farm Managers and Rural Appraisers*. 2004:119-126.
- Popp, J.**, E. Wailes, K. Young, J. Smartt and W. Intarapapong. 2003. Use of On Farm Reservoirs in Rice Production: Results from the MARORA Model. *Journal of Agricultural & Applied Economics*. 35(2): 371-379.
- Goodwin, H.L., **J. Popp**, W. Miller, G. Vickery and Z. Clayton - Niederman. 2002. Impact of Agriculture Sector on the Arkansas Economy. University of Arkansas Agricultural Experiment Station. Research Report 969. October.
- Popp, J.**, D. Annis and T. Keisling. 2002. Using Digital Information Technologies to Provide Envirothon Educational Materials to Contestants. *Journal of Natural Resource and Life Science Education*. 31:1 - 4.
- Popp, J.**, T. Griffin and E. Pendergrass. 2002. How Cooperation May Lead to Consensus Assessing the Realities and Perceptions of Precision Farming in Your State. *Journal of the American Association of Farm Managers and Rural Appraisers*. 2002:26-31.
- Popp, J. S.**, T. W. Griffin, M. P. Popp and W. H. Baker. 2002. Profitability of Variable Rate Phosphorus in a Two Crop Rotation. *Journal of the Arkansas Academy of Science*. 56(2002):125 -133.
- Popp, J.**, D. Hoag and J. Ascough. 2002. Targeting Soil Conservation Policies for Sustainability: New Empirical Evidence. *Journal of Soil and Water Conservation*. 57(2): 66-74.
- Popp, J.** and H. Scherm. 2002. IPM Practices of Southern State Peach Growers. *Acta Horticulturea* 592: 717-724
- Wailes, E.J., **J. Popp**, K. Young and J. Smartt. 2002. Economics of On-Farm Reservoirs and Other Water Conservation Practices for Arkansas Rice Farms. *Rice Research Studies 2001*. AES Research Series 495 pp. 309-315.
- Popp, J.**, D. Hoag and D.E. Hyatt. 2001. Sustainability Indices with Multiple Objectives. *Ecological Indicators*. 1(1): 37-47.
- Popp, J.**, D. E. Hyatt and D. Hoag. 2000. Modelling Environmental Condition with Indices: A Case Study of Sustainability and Soil Resources. *Ecological Modelling*. 130(2000): 131-143.
- Hoag, D. and **J. Popp**. 1997. The Theory and Practice of Pollution Credit Trading in Water Quality Management. *Review of Agricultural Economics*. Fall/Winter. 19 (2): 252-262.
- Hughes, J.** and P. Huszar. 1997. The South American Hidrovia Debate. *Choices*. First Quarter: 4-9.
- Hughes, J.**, D. Hoag and T. Nipp. 1995. The Conservation Reserve Program: A Survey of Research and Interest Groups. Special Publication Number 19. Council for Agriculture, Science and Technology, Ames, IA.

Peer Reviewed Reports

- English, L., **J. Popp** and W. Miller. Forthcoming. Contribution of the Agricultural Sector on the Arkansas Economy in 2011. University of Arkansas Agricultural Experiment Station. *Research Report*. ### Agricultural Experiment Station. University of Arkansas.
- McGraw, K., **J. Popp** and W. Miller. 2012. Contribution of the Agricultural Sector on the Arkansas Economy in 2010. University of Arkansas Agricultural Experiment Station. *Research Report*. 991. Agricultural Experiment Station. University of Arkansas.
- McGraw, K., **J. Popp** and W. Miller. 2011. Contribution of the Agricultural Sector on the Arkansas Economy in 2009. University of Arkansas Agricultural Experiment Station. *Research Report*. 990. Agricultural Experiment Station. University of Arkansas.
- Popp, J.**, N. Kemper, W. Miller, K. McGraw and K. Karr. 2010. Contribution of the Agricultural Sector on the Arkansas Economy in 2008. University of Arkansas Agricultural Experiment Station. *Research Report*. 989. Agricultural Experiment Station. University of Arkansas.

- Kemper, N., **J. Popp** and W. Miller. 2009. The Impact of the Agriculture Sector on the Arkansas Economy in 2007. University of Arkansas Agricultural Experiment Station. *Research Report*. Agricultural Experiment Station. University of Arkansas.
- Popp, J.**, N. Kemper and W. Miller. 2007. The Impact of the Agriculture Sector on the Arkansas Economy in 2003. University of Arkansas Agricultural Experiment Station. Research Report 981.
- Popp, J.**, G. Vickery, H.L. Goodwin and W. Miller. 2004. *The Impact of the Agriculture Sector on the Arkansas Economy in 2001*. University of Arkansas Agricultural Experiment Station. Research Report 975. December.
- Goodwin, H.L., **J. Popp**, W. Miller, G. Vickery and Z. Clayton–Neiderman. 2002. *Impact of the agricultural sector on the Arkansas economy*. Research Report 969. Arkansas Agricultural Experiment Station University of Arkansas System Division of Agriculture, Fayetteville.

Special Publications and Research Report Series

- English, L., **J. Popp** and W. Miller. 2013. The Contribution of the Agricultural Sector on the Arkansas Economy in 2011. University of Arkansas, Agricultural Experiment Station. Pocket Reference Guide.
- McGraw, K., **J. Popp** and W. Miller. 2012. The Contribution of the Agricultural Sector on the Arkansas Economy in 2010. University of Arkansas, Agricultural Experiment Station. Pocket Reference Guide.
- McGraw, K., **J. Popp** and W. Miller. 2011. The Contribution of the Agricultural Sector on the Arkansas Economy in 2009. University of Arkansas, Agricultural Experiment Station. Pocket Reference Guide.
- Popp, J.**, N. Kemper and W. Miller. 2010. The Impact of the Agricultural Sector on the Arkansas Economy in 2008. University of Arkansas, Agricultural Experiment Station. Reference Guide.
- Popp, J.**, N. Kemper and W. Miller. 2009. The Impact of the Agriculture Sector on the Arkansas Economy in 2006. University of Arkansas Agricultural Experiment Station. Reference Guide.
- Popp, J.**, N. Kemper and W. Miller. 2008. The Impact of the Agriculture Sector on the Arkansas Economy in 2006. University of Arkansas Agricultural Experiment Station. Reference Guide.
- Popp, J.**, N. Kemper and W. Miller. 2007. The Impact of the Agriculture Sector on the Arkansas Economy in 2003. University of Arkansas Agricultural Experiment Station. Reference Guide.
- Hignight, J. E. Wailes, **J. Popp**, and J. Smartt. 2006 Investing in on-farm reservoirs under alternative land tenure arrangements. In: R. Normal, J.F. Meullenet and K.a.K Moldenhauer, eds; B.R. Wells Rice Research Studies 2005. Arkansas Agricultural Experiment Station Division of Arkansas Research Series 540 pp. 413-419.
- Popp, J.**, G. Vickery, H.L. Goodwin, and W. Miller. 2004. Value added. Economic impact of agriculture and forestry in Arkansas. University of Arkansas Division of Agriculture, Fayetteville, AR.
- Wailes, E., **J. Popp**, K. Young and J. Smartt. 2004. “Economics of on-farm reservoirs and other water conservation improvement on AR rice farms.” In: Norman RJ, JF Meullenet, and K.A.K. Moldenhauer, eds. Rice Search Series 2003 Research Series 517 University of Arkansas, Division of Agriculture. pp 426-432.
- Goodwin, H.L., **J. Popp**, W. Miller, G. Vickery and Z. Clayton Niederman. 2002. Solid Ground. University of Arkansas, Division of Agriculture, Little Rock, AR.
- Smartt, J.H., E.J. Wailes, K.B. Young, and **J.S. Popp**. 2002. MARORA (Modified Arkansas Off-stream Reservoir Analysis Program) Program Description and User’s Guide. University of Arkansas, Fayetteville, AR.

Proceedings

- Whitmore, S., **J. Popp** and M. Redfern. 2007. Suits vs solutions: incorporating residents’ perceptions into optimal air quality policy. In: Aneja, V., W. Schlesinger, R. Knighton, G. Jennings, D. Niyogi, W. Gilliam, and C. Duke. Proceedings, Workshop on Agricultural Air Quality, State of Science. North Carolina State University, Raleigh, NC, pp. 1236-1237.
- Pollard, S.P., and **J. Popp**. 2005. Measurement of recyclables and solid waste generation in a 28-unit apartment complex: Going where few have gone before. Proceedings of the Air and Waste Management Association’s 98th Annual Conference and Exhibition, Minneapolis, MN, June 21-24, 2005
- Rom, C.R. H. Friedrich, D. Johnson, **J. Popp**, B. Bellows. 2005. The Southern organic fruit initiative. Oklahoma-Arkansas Horticulture Industry Show Proceedings. p. 93-95.
- Popp, J.**, K. Young, E. Wailes and J. Smartt. 2003. Using MARORA to Assess Economic and Environmental Impacts of On-Farm Reservoirs. In SRDC Series #232 *Natural Resource Economics Meeting: Aquaculture and Effluents. Proceedings of a Regional Workshop SERA-IEG-30 2002 Proceedings* Starksville, MS, May 16-17, 2002. Available on the web at <http://srdc.msstate.edu/publications/232.htm>
- Popp, J.**, D. Hoag and J. Ascough. 2002. Sustainable Soil Management: A Framework for Analysis. In: D.E., Stott, R. Mohtar and G. Steinhardt (eds.). *The Global Farm – Selected Papers from the 10th International Soil Conservation Organization Meeting*. USDA-ARS National Soil Erosion Research Laboratory, May 24-29, 1999, Purdue University, West Lafayette, Indiana, USA. International Soil Conservation Organization and the USDA, Agricultural Research Service, pp. 61-67.
- Popp, J.**, D. Hoag and J. Ascough. 2002. Guidelines for the Sustainable Management of Heterogeneous Natural Resources. In: *Proceedings of the 2nd International Conference on Multiple Objective Decision Support Systems for Land, Water and Environmental Management*. Brisbane, Australia, August 1-5, 1999, pp. 75-81.

- Griffin, T., **J. Popp** and D. Buland. 2001. Economics of Variable Rate Applications of Phosphorus on a Rice and Soybean Rotation in Arkansas. In: P.C. Robert, R.H. Rust, and W.E. Larson (eds.). *Proceedings of the 5th International Conference on Precision Agriculture*. Bloomington/ Minneapolis, MN. July 16-19, 2000. ASA-CSSA-SSSA, Madison, WI. Accessible on CD-ROM.
- Popp, J.** and T.W. Griffin. 2001. Adoption Trends of Early Adopters of Precision Agriculture in Arkansas. In: P.C. Robert, R.H. Rust, and W.E. Larson (eds.) *Proceedings of the 5th International Conference on Precision Agriculture*. Minneapolis, MN. July 16-19, 2000. ASA-CSSA-SSSA, Madison, WI. Accessible on CD-ROM.
- Cioni, B., **J. Popp**, M. Redfern and W. Miller. 2000. Estimating the Benefits Needed to Offset Economic Impacts of Environmental Regulations Imposed on the Livestock Sector. In: MIG (ed.). *Proceedings of the 2000 National IMPLAN User's Conference*. Fort Collins, Colorado, October 12-13. pp. 21- 28.

Abstracts of Posters and Papers Presented at National, Regional and Local Professional Meetings

- Popp, J.**, N. Kemper and W. Miller. 2010. The Impact of Agriculture on the Arkansas Economy. Selected Poster Presented at the Southern Agricultural Economics Association annual meeting. *Journal of Agricultural and Applied Economics*. 42(3):598. See also poster presentation section III.D.3)
- Rodríguez, H.G., **J. Popp**, C. Maringanti, and I. Chaubey. 2010. Selection and Placement of Best Management Practices Used to Reduce Total Phosphorous Runoff in the Lincoln Lake Watershed in Northwest. Abstract published in the *Journal of Agricultural and Applied Economics*. Vol. 42 (3): 598. *Winner of first place poster award at the 2010 Southern Agricultural Economics Meetings*.
- Newton, D., **J. Popp**, A. Abdula, D. Pittman and D. Danforth. 2009. Factors influencing salaries of agricultural economics professionals in federal employment – part I. *Journal of Agricultural and Applied Economics*. 41(2): 534
- Popp, J.**, A. Abdula, D. Newton, D. Pittman and D. Danforth. 2009. Factors influencing salaries of agricultural economics professionals at land grant institutions. *Journal of Agricultural and Applied Economics*. 41(2): 535
- Popp, J.**, N. Kemper and W. Miller. 2009. The impact of agriculture on the Arkansas economy. *Journal of Agricultural and Applied Economics*. 41(2): 554.
- Popp, J.** and C. Albright. 2008. Arkansas Women in Agriculture, Changes in Roles Over Time. *Journal of Agricultural and Applied Economics* 40(2):739.
- Popp, J.**, G. Rodríguez, J. Pennington and E. Gbur. 2008. Factors that influence stakeholder groups' perceptions of water quality: lessons for policy makers. *Journal of Agricultural and Applied Economics* 40(2):739.
- Popp, J.**, and G. Rodríguez. 2007. The role of stakeholders' perceptions in addressing water quality disputes in an embattled watershed. *Journal of Agricultural and Applied Economics*. 41(2):418.
- Kemper, N., **J.S. Popp**, W. Miller and H.L. Goodwin. 2006 Running to stand still: how litigation has emphasized challenges economists face in the absence of data. *Journal of Agricultural and Applied Economics* 38(2): 458.
- Kemper, N., **J. Popp**, W. Miller, D. Robinson, H.L. Goodwin and G. Doekson. 2006. Examining the economic trade-offs between the poultry and water recreation industries: a case study in environmental management. *Journal of Agricultural and Applied Economics* 38(2): 473.
- Popp, J.** and G. Rodríguez. 2006. Quizbowl Success In and out of the classroom, a five year study. *Journal of Agricultural and Applied Economics*. 38(2): 468. *Received second place award at Southern Agricultural Economics Association (SAEA) annual meeting*.
- Popp, J.**, G. Rodríguez and B. Dixon. 2006. Quizbowl Benenifts: attitudes and performance of the Southern Region school students at the SS-AAEA quizbowl competition. *Journal of Agricultural and Applied Economics*. 38(2): 472.
- Rodríguez, G. and **J. Popp**. 2006. Combating the crisis: managing watersheds for economic profit and environmental quality improvement. *Journal of Agricultural and Applied Economics*. 38(2): 467.
- Friedrich, H., C.R. Rom, D. Johnson, **J. Popp**, B. Bellows, M. Savin, D. Miller. 2005. The Southern organic fruit production initiative. *HortScience*. 40(3): 883.
- Friedrich, H., C. Rom, **J. Popp**, B. Bellows, D. Johnson, D. Horton, K. Pomper, D. Lockwood, S. McArtney, and G. Zehnder. 2005. The development of a Southern region organic fruit initiative. *HortScience* 40(4): 1072.
- Popp, J.**, G. Vickery, H.L. Goodwin and W. Miller. 2005. The impact of the agricultural sector on the Arkansas economy. *Journal of Agricultural and Applied Economics* 37(2): 520. *Received second place award at Southern Agricultural Economics Association (SAEA) annual meeting*.
- Rom, C.R., H. Friedrich, D. Johnson, **J. Popp**, B. Bellows, M. Savin, and D. Miller. 2005. The southern organic fruit initiative: a new multi-state, multi-disciplinary cooperative project to stimulate research, outreach and production in the Southern region. *HortScience* 40(3): 892.
- Popp, J.** and F. Rondon. 2004. Willingness to preserve water quality in the lower Illinois river. *Journal of Agricultural and Applied Economics*. 36(2):532. *Received second place award at Southern Agricultural Economics Association (SAEA) annual meeting*.
- Upendrum, S., P. Laferney, W. Miller, **J. Popp** and D. Rainey. 2004. Economic Impact Evaluation of Global Marketing Support Services - An Exports Assistance Program on the Economy of Arkansas. *Journal of Agricultural and Applied Economics*. 36(2):511.
- Popp, J.** 2002. The SS-AAEA Quizbowl: Success in and out of the classroom. *Journal of Agricultural and Applied Economics*. 34(2):363.
- Popp, J.** 2001. Using A soil quality index to evaluate the sustainability of soil management. *Journal of Agricultural and Applied*

Economics. 33(2):382.

- Popp, J.** and M. Waits. 2001. Measuring the success of small businesses in the south." *Journal of Agricultural and Applied Economics*. 33(3): 613.
- Cioni, B., M. Redfern, **J. Popp** and W. Miller. 2000. An estimation of the number of new in-migrating retirees required to offset a hypothetical decrease in poultry production and processing. *Agricultural and Resource Economics Review*. 29(2):256.
- Popp, J.** and T. Griffin. 2000. Adoption, profitability and potential trends of precision farming in Arkansas. *Journal of Agricultural and Applied Economics*. 32(2):396.
- Popp, J.** and T. Griffin. 2000. The profitability of variable rate nutrient applications on a crop rotation. *Journal of Soil and Water Conservation*. 55(3): 396.
- Popp, J.** and D. Hoag. 2000. Measuring the sustainability of soil management using an index of soil quality. *Journal of Soil and Water Conservation*. 55(3): 424.
- Popp, J. H.** and D. Hoag. 1998. Sustainable resource management: a methodology for analysis. *American Journal of Agricultural Economics*. 80(5): 1173.
- Hoag, D., **J. Hughes Popp**. 1997. The theory and practice of pollution credit trading in water quality management: a case study. *American Journal of Agricultural Economics*. 79(5):1724.
- Hoag, D. and **J. Hughes**. 1995. Choices for the CRP: research results and group agendas. *Journal of Agricultural and Resource Economics*. 20(2): 311.
- Hughes, J., P. Huszar** and D. Hoag. 1995. An economic evaluation of the conservation reserve program's impacts on wind erosion in the west. *Journal of Agricultural and Resource Economics*. 20(2): 306.

Papers and Presentations at National, Regional and Local Professional Meetings.

- Popp, J. R.** Ulrich, G. Rodriguez, and G. Niederman. 2012. GHG emissions and tradeoff cost model for swine barn operations. Invited Presentation for the National Pork Board Environmental Committee Meeting, Dallas TX, February 8-9.
- Popp, J. R.** Ulrich, G. Rodriguez, and G. Niederman. 2012. Swine production carbon footprint and cost calculator update. Invited presentation for the national pork board environmental committee. Minneapolis, MN, August 28-29.
- Popp, J. G.** Rodriguez, R. Ulrich, G. Vickery-Niederman, C. Maxwell, and G. Thoma. 2012. Integration of Cost Considerations Into the Live Swine Carbon Footprint Calculator. Selected paper presentation at the ASA, CSSA, SSSA International Annual Meetings, Cincinnati, OH Oct 21-24.
- Rom, C. M. E. Garcia, D. T. Johnson, M. Savin, **J. H. Popp, J. McAfee,** and H. Friedrich. 2012. Ground cover management and nutrient source affect soil and foliar nutrient contents in an organically managed apple orchard in the southern U.S. Selected presentation at the American Society of Horticultural Science. Miami, FL. July 31-August 3.
- Vickery-Niederman, G. G. Thoma, **J. Popp,** M. Matlock, C. Benoît Norris, D. Shonnard, F. Adom, E. Cummings, Z. Niederman. 2012. An assessment of the sustainability profile of the US Dairy industry: environmental, economic and social considerations. Selected paper presentation at LCA Food 2012. Saint Malo, France. October 1-4.
- Asselin, A., **J. Popp,** M. Heller, J. Dettling, L. Lessard, G. Thoma and O. Jolliet. 2011. Cradle to farm gate simplified GHG impact assessment of milk production in the US: model and tool. LCA XI Conference. Chicago, IL. Oct 5-6.
- Boss, S., G. Benton, K. Fitzpatrick, C.S. Gattis, J. Johnson, K. L. Needy, M. Matlock, T. Messadi, H.M. Pittman, **J.H. Popp**. 2011. Demographics and Outcomes of the Interdisciplinary Foundations of Sustainability Minor at the University of Arkansas. AASHE 2011 Conference. Pittsburgh, PA, Oct. 9-12.
- Boss, S., T. Messadi, K. Fitzpatrick, **J. Popp,** G. Benton, C. Gattis, J. Johnson, M. Matlock, K. Needy, and H. Pittman. 2011. An interdisciplinary Undergraduate Minor in Sustainability to Enhance the 21st Century Geoscience Workforce. Geological Society of America Conference. Minneapolis, MN. Oct 6-7.
- Dennis, R. L. and **J. Popp**. 2011. Estimating Mean Willingness to Pay for Resources with Geographically Weighted Regression. Association of American Geographers Annual Meeting. Seattle, WA. April 12-16.
- Needy, K., G. Benton, S. Boss, K. Fitzpatrick, C. Gattis, M. Matlock, T. Messadi, H. Pittman, and **J. Popp**. 2011. On The Development of a University-Wide Minor In Sustainability at the University of Arkansas. Engineering Sustainability Conference. Pittsburgh, PA. April 10-12.
- Dennis, R. and **J. Popp**. 2010. Water Use and Willingness to Pay in a Rapidly Urbanizing Region. Presentation at the Association of American Geographers Annual Meeting . Washington, DC. April 15.
- Lewis, S. and **J. Popp**. 2010. Perception vs Reality: Stakeholders Perception of Watershed Ecosystem Integrity. Arkansas Environmental Education Association. Little Rock, AR. July 28.
- Lewis, S. and **J. Popp**. 2010. Perceptions of and Willingness to Pay for Watershed Ecosystem Integrity in an Ozark Watershed. An Invited Presentation to the Illinois River Watershed Partnership Board of Directors. Nov. 9.
- Lewis, S. and **J. Popp**. 2010. Perceptions of and Willingness to Pay for Watershed Ecosystem Integrity in an Ozark Watershed. Presentation at Arkansas Sociological and Anthropological Association. Nov. 12.
- Lewis, S. and **J. Popp**. 2010. Stakeholder Willingness to Pay for Watershed Ecosystem Integrity. American Water Resources Association. Philadelphia, PA. November 4.
- Messadi, T., S. Boss, C. Gattis, K. Needy, K. Fitzpatrick and **J. Popp**. 2010. A multidisciplinary model for an undergraduate minor in sustainability. Presentation at the 2010 Association for the Advancement of Sustainability in Higher Education (AASHE) Conference. Denver, CO. October 9-12.

- Popp, J.** 2010. What goes into a Business Plan. Presentation for the Annie's Project Workshop. Heifer Ranch. Perryville, AR May 7.
- Popp, J.** 2010. Developing a Strong Business Plan for Agricultural Businesses. Presentation at the Arkansas Women in Agriculture Conference, Little Rock AR. 2010
- Popp, J.** and C. Hirmer. 2010. Characteristics and Risk Management Needs of Arkansas Women in Agriculture Over Time. Selected Poster Presented at the National Women in Agriculture Conference. Baltimore, Md, March 24-25.
- Popp, J.,** D. Newton, D. Pittman, D. Danforth and A. Abdula. 2010. Comparison of Factors Influencing Salaries of Agricultural Economics Professionals in Academic and Federal Employment. Selected Paper Presentation at the Southern Agricultural Economics Association annual Meeting. Orlando, Fl. Feb 7-9
- Popp, J.,** G. Rodríguez, B. Haywood, H. Friedrich, and C. Rom. 2010. Raspberry and Blackberry Interactive High Tunnel Budgets. Selected Presentation at the 2010 Horticultural Industry Show. Tulsa, OK, January 8-9.
- Rainey, R., N. Kemper, and **J. Popp.** 2010. Arkansas' MarketMaker. 2010. Galaxy Conference. Petit Jean, AR. Mar 10-12.
- Thoma, G., D. Nutter, R. Ulrich, D.S. Kim, M. Matlock, **J. Popp,** N. Kemper, Z. Niederman, D. Shonnard, F. Adom, and C. Workman. 2010. Carbon Footprint of Fluid Milk in the US. Presentation at the University of Wisconsin Life Cycle Assessment Meeting February 10.
- Rodríguez, H.G., **J. Popp,** C. Maringanti and I. Chaubey. 2010. "Selection and placement of best management practices to reduce total phosphorous runoff in a pasture-dominated watershed". Brown Bag Speaker Series Economics over Lunch. Agricultural Economics and Agribusiness Department, University of Arkansas. Fayetteville, AR, Dec 2.
- Thoma, G., **J. Popp,** D. Shonnard, D. Nutter, R. Ulrich, M. Matlock, D.S. Soo, Z. Neiderman, C. East, F. Adom, and N. Kemper. 2010. Regional Analysis of the Global Warming Potential of Milk Production Practices in the United States. Selected Presentation at the LCA FOOD 2010 - VII International Conference on Food LCA. Bari, Italy. Sept 22-24.
- Lewis, S. and **J. Popp.** 2009. Perception vs. reality: stakeholder perception of watershed ecosystem integrity. *5th World Environmental Education Congress.* Montreal. May 10-14.
- Lewis, S., and **J. Popp.** 2009. Stakeholder perception of and willingness to pay for ecosystem integrity. US Society of Ecological Economics Annual Meetings, Washington, DC., May 30-June 3.
- Popp, J.** 2009. Risk Management Opportunities for Specialty Crop Producers. Presentation at the Arkansas Making Your Markets Grow Conference. Little Rock, AR. Sept. 9.
- Popp, J.,** G. Rodríguez, J. Pennington and E. Gbur. 2009. What factors influence water quality in Lincoln Lake Watershed? Perceptions of important stakeholders. USDA CSREES National Water Conference. St. Louis, Feb 8-12.
- Popp, J.,** R. Rainey and M. Faupel. 2009. Direct marketing to large retailers: risk management opportunities. National Risk Management Education Conference. Reno, NV. Mar 31-April 1.
- Rodríguez, G., **J. Popp,** C. Ron and H. Freidrich. 2009. Using budgets to identify best practices: a case study in organic apples. Presentation at the Southern Region Association of Horticultural Scientists Meeting. Atlanta, GA. Feb 1-3.
- Rodríguez, H.G., **J. Popp,** E. Gbur, I. Chaubey, L. Chang, C. Maringanti, and J. Pennington. 2009. Rank and optimization of best management practices to reduce water quality degradation in the Lincoln Lake Watershed. USDA-CSREES National Water Conference, St. Louis, MO. Feb. 8-12.
- Effa, D. and **J. Popp.** 2008. Conservation Easements. Presentation at the AR League of Women Voters Conservation Easement Forum. Fayetteville, Nov 19.
- Lewis, S., **J. Popp,** M. Matlock, L. Matthews. 2008. Perception vs reality: Watershed ecosystem integrity in the eye of the stakeholder. American Water Resources Association Summer Specialty Conference Riparian Ecosystems and Buffers: Working at the Water's Edge. Virginia Beach, VA, June 29-July 2.
- Popp, J.,** G. Rodríguez, E. Gbur, J. Pennington, M. Nelson and I. Chaubey. 2008. Polluters, Payers and Policy: Stakeholders Opinions of Water Quality in Lincoln Lake Watershed. Presentation at the Arkansas Water Resources Center Conference. Fayetteville, AR, April 22-23.
- Popp, J.** 2008. Arkansas' women in agriculture: changing challenges and growing opportunities. Presentation at the National Women in Agriculture Conference. Oklahoma City, OK, April 1-2.
- Popp, J.** 2008. Funding Opportunities for Sustaining Rural Communities. 2008. Presentation at the 28th Annual Arkansas Land and Farm Development Corporation Conference. Little Rock, AR, October 20-23.
- Popp, J.** 2008. Local Food Supply: Emerging Marketing Opportunities for Managing Risk. 2008. Presentation at the 28th Annual Arkansas Land and Farm Development Corporation Conference. Little Rock, AR, October 20-23.
- Newton, D. and **J. Popp.** 2007. Tracking the Status and Concerns of Agricultural Economists. Selected preliminary results of the government survey. Organized Symposium presentation. American Agricultural Economics Association annual meetings, Portland, OR, July 29-31.
- Popp, J.** 2007, Tracking the status and concerns of agricultural economists. Selected preliminary results of the academic survey. Organized Symposium presentation. American Agricultural Economics Association annual meetings, Portland, OR July 29-31.
- Popp, J.** 2007. Current status of women in agricultural economics. Organized Symposium presentation. American Agricultural Economics Association annual meetings, Portland, OR July 29-31
- Popp, J.,** H. G. Rodríguez, E. Gbur and J. Pennington. 2007. The role of stakeholders' perceptions in addressing water quality disputes in an embattled watershed. Selected paper at the National Conference on Agriculture & Natural Resource Conservation & Management, Dover, DE, Feb 22-24.
- Popp, J.,** H. Rodríguez, E. Gbur and J. Pennington. 2007. How attitudes of important stakeholder groups can influence effective water quality management. Selected paper at the American Agricultural Economics Association annual meetings, Portland, OR July 29-31.

- Rodríguez, G., **J. Popp**, L. Ribera, I. Chaubey and B. Schaffer. 2007. Implementation of best management practices under cost risk to control phosphorus pollution in a crop based watershed in Arkansas. Selected paper at the National Conference on Agriculture & Natural Resource Conservation & Management Dover, DE, Feb 22-24.
- Verhelst, P., X. Gellynck and **J. Popp**. 2007. Reducing mixed household solid waste: assessment of policy strategies in the Flemish region of Belgium. Selected paper presented at the 22rd International Conference on Solid Waste Technology and Management, Philadelphia, PA, March 18-21.
- Chaubey, I., M. Gitau, D. Ennaanay, M. Nelson, E. Gbur, **J. Popp**, and J. Pennington 2006. Effectiveness and optimization of BMPs in improving water quality impacted by land application of animal manure. Soil and Water Conservation Society Managing Agricultural landscapes Conference. Kansas City, MO. Oct. 11-13.
- Pollard, S.P. and **J.S. Popp**. 2006. Multi-family dwelling resource recovery: Increasing capture and mitigating determinants of contamination. Selected presentation for the Solid Waste Association of North America's *Taking Recycling to a Whole New Level: Targeting Special Waste, Institutional, and Commercial Waste Streams* Conference, Albuquerque, NM, February 13-18.
- Popp, J.** 2006. Expect the Unexpected. Information for Oklahoma Residents. Presentation at the Oklahoma RC&D Women and Small Business Conference. Beavers Bend, Oklahoma, April 6.
- Popp, J.** 2006. Impact of Agriculture on Northwest Arkansas Economy. Invited Presentation at Rural Development Friendship Day. Fayetteville, AR. August 8.
- Popp, J.** 2006. The Economics of Recycling. Presentation at the Waste Not, Want Not Conference. Fayetteville, AR. June 5-8.
- Popp, J.** and C. Albright. 2006. Arkansas' Women in Agriculture. Invited Presentation before the Arkansas Legislature Agriculture Committee. September 21.
- Popp, J.**, G. Rodríguez, J. Pennington, G. Gbur, M. Steele, I. Chaubey, and M. Gitau. 2006. From conflict to cooperation: enlisting stakeholders to address water quality disputes in an embattled watershed Soil and Water Conservation Society Managing Agricultural landscapes Conference. Kansas City, MO. Oct 11-13.
- Pollard, S.P. and **J.S. Popp**, 2005. Multi-Family dwelling tenant-generated recyclables, compost-target, and household hazardous waste. Presented at the Arkansas Recycling Coalition's 15th Annual Conference and Trade Show, Springdale, AR, June 7-9.
- Pollard, S.P., and **J.S. Popp**. 2005. Tenant discards of household hazardous waste at a multi-family dwelling: A case study of quantity, management intervention, capture, and collection challenges. Presented at the North American Hazardous Materials Association's 20th Annual Conference, Tacoma, WA, September 18-23.
- Popp, J.** 2005. Expect the unexpected. Presented at the Oklahoma RC&D Women in Agriculture and Small Business Conference, McAlester, OK. March 31.
- Popp, J.** and. D. Newton. 2005. Tracking salaries of women and minority agricultural economists. Presented at the American Agricultural Economics Association Meetings, Providence, RI, July 24-27.
- Popp, J.**, E. Wailes, K. Young and J. Smartt. 2005. On farm surface water storage - practical or not? Presented at the Arkansas State University Soil and Water Education Conference, Jonesboro, AR. January 13.
- Popp, J.** 2004. The SS-AAEA Quizbowl, success in and out of the classroom: a three year study. Selected Paper Presentation at the American Agricultural Economics Association Meetings in Denver, Colorado August 5-8.
- Popp, J.** 2004. "Top ten list of assessment and action." Women in Agriculture and Small Business Conference, Beavers Bend, OK. September 16. Invited Presentation.
- Popp, J.** 2004. "Expect the Unexpected" Fifth Annual State Small Farms Conference. Oklahoma City, OK, November 20. **Invited Presentation**
- Popp, J.**, E. Wailes, K. Young and J. Smartt. 2004. Assessing the economic and environmental impacts of on-farm reservoirs and tail water recovery systems. Selected Paper Presentation at the American Agricultural Economics Association Meetings in Denver, Colorado, August 5-8.
- Wailes, E., **J. Popp**, K. Young and J. Smartt. 2004. "Use of on-farm reservoirs in rice production: results from the MARORA model." Presentation at the Arkansas State University Soil and Water Education Conference, January, 2004.
- Popp, J.**, E. Wailes, K. Young and J. Smartt. 2003. Use of on farm reservoirs in rice production: Results from the MARORA Model. Paper presentation at the Arkansas Water Resources Center annual meeting. Fayetteville, AR. April 22-23.
- Popp, J.**, E. Wailes, K. Young, J. Smartt and W. Intarapapong. 2003. Use of On Farm Reservoirs in Rice Production: Results from the MARORA Model. Invited paper, presented at the Southern Agricultural Economics Association meetings, Mobile, AL, January.
- Rondon, F. and **J. Popp**. 2003. Estimating recreationists' willingness to pay to preserve water quality in the Illinois River. Gamma Sigma Delta MS Oral Presentation Competition, Fayetteville, AR. February.
- Cioni, B., **J. Popp**, M. Redfern and W. Miller. 2002. Offsetting the regional economic impacts of environmental regulations on confined feeding operations. Selected presentation at the Arkansas Academy of Sciences annual meeting. Little Rock, AR. April 5-6.
- Miller, W., B. Cioni, M. Redfern, and **J. Popp**. 2002. Employment Effects of substituting the retirement sector for the poultry sector: are there differences in type of jobs and amounts of pay? a case study of Northwest Arkansas. Selected paper presentation at the Mid-Continent Regional Science Association annual meeting. Kansas City, MO. May 30-June 1.
- Pendergrass, E. and **J. Popp**. 2002. The status of precision agriculture in Arkansas: Then and Now. Gamma Sigma Delta Undergraduate Oral Presentation Competition. Fayetteville, AR. February.
- Popp, J.** 2002. Anticipating policy response to 21st century agricultural technology. a sustainable agriculture perspective". Selected symposium presentation at the American Agricultural Economics Association annual meeting, Long Beach, CA. July 28-31.
- Popp, J.** 2002. Impacts of university financial and academic support on student performance at the SS-AAEA quizbowl competition

and in the classroom. Selected paper presentation at the American Agricultural Economics Association annual meeting. Long Beach, CA. July 28-31.

- Popp, J.** K. Young, E. Wailes and J. Smartt. 2002. Using MARORA to Assess Economic and Environmental Impacts of On-Farm Reservoirs. Paper presentation at the SERA-IEG-30 Southern Natural Resource Economics Meeting. Starksville, MS. May 16-17.
- Popp, J.**, T. Griffin, B. Baker and M. Popp. 2002. Profitability of variable rate phosphorus in a two crop rotation in Arkansas. Selected presentation at the Arkansas Academy of Sciences annual meeting. Little Rock, AR. April 5-6.
- Popp, J.** and H. Scherm. 2001. IPM practices of southern states peach producers. Selected paper presentation at the 5th Annual International Peach Symposium. Davis, CA. July 8-11.
- Wailes, E.J., K.B. Young, J. Smartt and **J. Popp** 2001. Economics of on-farm reservoirs to conserve ground water and to maintain water and soil quality. Soil and Water Conservation Society Annual Meetings, Myrtle Beach, SC. July 15 – 17.
- Popp, J.** and T. Griffin. 2000. Profitability of variable rate phosphorus in a two crop rotation. Selected paper presented at the American Agricultural Economics Association annual meetings. Tampa, FL, July 20-August 2.
- Popp, J.** and T. Griffin. 2000. "Survey of Eastern Arkansas." Invited presentation at the Arkansas Crop Protection Association Arkansas Plant Food Educational Society Arkansas Certified Crop Advisers Meeting, Little Rock, AR. February 7-10.
- Griffin, T. W. and **J. Popp**. 1999. Factors influencing the adoption of precision farming in Arkansas. Gamma Sigma Delta MS Oral Presentation competition. Fayetteville, AR. February.
- Hoag, D. and **J. Popp**. 1998. Alternatives in Ecosystem Assessment. Invited Presentation to the National Center for Environmental Assessment, U.S. EPA, Triangle Research Park, North Carolina, January 14.
- Hyatt, E., D. Hoag and **J. Popp**. 1998. Sustainability and Resource Assessment: A Case Study of Soils in the United States. Invited presentation at The Workshop on Environmental Indicators and Indices. Syria, Austria. July 10-14.
- Popp, J.**, 1998. "The Economic, Social and Environmental Impacts of Natural Resource Management." Presented during the Soil Science Seminar Series, Department of Soil Science, North Carolina State University, Raleigh, North Carolina, January 14.

Poster Presentations at National, Regional and Local Professional Meetings.

- Thoma, G., C. Maxwell, R. Ulrich, M. Matlock, **J. Popp**, K. VanDevender, S. Sadaka, T. Costello, S. Radcliffe, B. Richert, M. Hanigan, W. Salas, and C. Li. 2012. Integrated resource management tool to mitigate the carbon footprint of swine produced in the U.S. Invited Poster Presentation at the ASA, CSSA, SSSA International Annual Meetings, Cincinnati, OH Oct 21-24.
- Bass, B., T.C. Tsai, M. Hanigan, J. Apple, R. Ulrich; G. Thoma, J. Chewning, S. Radcliffe, **J. Popp**, and C. Maxwell. 2012. Effects of Amino Acid Supplementation of Reduced Crude Protein Diets in Growing/Finishing Pigs. Selected poster presentation at the ASA, CSSA, SSSA International Annual Meetings, Cincinnati, OH Oct 21-24.
- McGraw, K., **J. Popp** and W. Miller. 2012. THE contribution of agriculture to the Arkansas economy. Poster Presentation at the 2012 Division of Agriculture Rice Field Days. Stuttgart, AR.
- Rodríguez, H.G., **J. Popp**, C. Rom and H. Friedrich. 2012. Economic considerations of producing the primocane-fruiting blackberry cultivar Prime-Jan in northwest Arkansas. Selected poster presentation at the Sustainable Agriculture Working Group Conference, Little Rock, AR., January 23-24.
- Rodríguez, H.G., **J. Popp**, C. Rom and H. Friedrich. 2012. Raspberry interactive budget: a tool for development of sound business plans. Selected poster presentation at the Sustainable Agriculture Working Group Conference, Little Rock, AR., January 23-24.
- McGraw, K., **J. Popp**, and B. Dixon. 2011. Factors influencing job choice among agricultural economics professionals." Poster presented at the Agricultural & Applied Economics Association 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, PA July 24-26.
- Popp, J.**, H.G. Rodríguez, K. McGraw. 2011. Managing Direct Marketing Risks. Poster presented at the Arkansas Women in Agriculture Conference. Little Rock. March 5-6.
- Popp, J.**, H.G. Rodríguez, K. McGraw. 2011. Managing Risk in Direct Marketing Venues. Poster presented at the Certified Arkansas Farmers' Market Conference. Little Rock. February 26.
- Popp, J.**, H.G. Rodríguez, K. McGraw. 2011. Risk Management in Direct Marketing Venues. Poster presented at the Arkansas Farmers Market Conference. Little Rock. February 25.
- Rodríguez, H. G., **J. Popp**, R. Ruffin, H. Friedrich and C. Rom. 2011. Organic Apple Production Using Interactive Budgets. Selected presentation at the Horticultural Industry Show. Fort Smith, AR. Jan 14-15.
- Rodríguez, H. G., **J. Popp**, E. Gbur and I. Chaubey. 2011. Cost and benefits of using best management practices to control non-point sources of pollution under environmental and economic uncertainty. Poster presented at the Agricultural & Applied Economics Association 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, PA, July 24-26.
- Rodríguez, H. G., **J. Popp**, E. Gbur and I. Chaubey. 2011. Selection of Best Management Practices under Environmental and Economic Uncertainty. Arkansas Water Resources Conference. Fayetteville, AR July 6-7.
- Rodríguez, H. G., **J. Popp**, H. Friedrich and C. Rom. 2011. Production budgets. Blackberry production workshop. Fruit Research Station, Clarksville, AR. June 23.
- Rodríguez, H.G., **J. Popp**, C. Rom, H. Friedrich 2011. Comparison of Two Organic Blackberry Production Systems under Production and Market Risks. Poster presented at Southern SWAG Conference, Chattanooga, TN. Jan. 19-22.

- Rodríguez, H.G., **J. Popp**, C. Rom, H. Friedrich 2011. Interactive Blackberry Enterprise Budget: A Tool for Economic Analysis. Poster presented at Southern SWAG Conference, Chattanooga, TN. Jan. 19-22.
- Rodríguez, H.G., **J. Popp**, H. Friedrich, and C. Rom. 2011. "Economic analysis for raspberry production using high tunnels." Selected Poster Presentation at the Oklahoma-Arkansas Horticulture Industries Show. Fort Smith, AR, Jan. 14-15.
- Rodríguez, H.G., **J. Popp**, E. Gbur, and I. Chaubey. 2011. "Selection of best management practices to control non-point sources of pollution under environmental and economic uncertainty". Selected Poster Presentation at the American Agricultural Economics Association Annual Meeting, Pittsburgh, PA. Jul. 25-27.
- Rom, C., E. Garcia, D. Johnson, **J. Popp** and M. Savin. 2011. Best Management Practices for Organic Apple Production. Poster presented at the USDA Organic Farming Systems Research Conference. Washington DC March 16-18.
- Teague, Z and **J. Popp**, 2011. Implementing a Food Waste to Compost Project for the University of Arkansas: An Economic Feasibility Analysis. SETAC MidSouth Conference. Jonesboro, AR. May 10-20.
- Dennis, R. and **J. Popp**. 2010. Willingness to Pay for Water Availability in Northwest Arkansas. Poster Presentation at the American Agricultural Economics Association Meetings, Denver, CO July 25-27
- Kemper, N., **J. Popp**, and R. Rainey. 2010. Arkansas Locally Grown Initiatives: A Sustainable Business Strategy for Producers and Retailers. Poster Presentation at the 2010 Horticultural Industry Show. Tulsa, OK, January 8-9.
- Popp, J.**, G. Thoma, R. Ulrich, M. Matlock, W. Kellogg, Z. Clayton-Niederman, N. Kemper, and R. Pilgrim. 2010. Factors Influencing the Green House Gas Footprint of US Dairy Farms. Poster Presentation at the American Agricultural Economics Association Meetings, Denver, CO July 25-27.
- Popp, J.**, N. Kemper and W. Miller. 2010. The Impact of Agriculture on the Arkansas Economy. Selected Poster Presented at the Southern Agricultural Economics Association annual Meeting. Orlando, FL. Feb 7-9. (See also abstract in Section III.C.3.b)
- Rodríguez, H. G., **J. Popp**, E. Gbur, I Chaubey. 2010. Evaluation of Best Management Practices under Net Cost Risk. Poster Presentation at the American Agricultural Economics Association Meetings, Denver, CO July 25-27
- Rodríguez, H.G., **J. Popp**, C. Maringanti, and I. Chaubey. 2010. Selection and Placement of Best Management Practices Used to Reduce Total Phosphorous Runoff in the Lincoln Lake Watershed in Northwest. Selected Poster Presented at the Southern Agricultural Economics Association annual Meeting. Orlando, FL. Feb 7-9. First Place Winner.
- Rodríguez, H.G., **J. Popp**, C. Maringanti, and I. Chaubey. 2010. "Evaluation of best management practices under net cost risk." Selected Poster presented at the American Agricultural Economics Association Annual Meeting, Denver, CO. Jul. 25-27.
- Thoma, G., **J. Popp**, D. Nutter, R. Ulrich, M. Matlock, D. Kim, Z. Niederman, C. East, N. Kemper, D. Shonnard, and F. Adom. 2010. Global Warming Potential of Fluid Milk Consumed in the US: A Life Cycle Assessment. Selected Poster Presented at the LCA FOOD 2010 - VII International Conference on Food LCA. Bari, Italy. Sept 22-24.
- Hirmer, C., **J. Popp** and R. Rainey. 2009. Adapting Annie's Project to Arkansas Farm and Ranch Women. 2009. National risk Management Education Conference. Reno, NV. Mar 31-April 1.
- Niederman Z., G. Thoma, M. Matlock, **J. Popp**, R. Ulrich, D.S. Kim, W. Kellogg, N. Kemper, D. Nutter, R. Pilgrim, D. Shonnard, C. Maxwell, and F. Adom. 2009. Global Warming Potential for production of milk in five regions of the United States SETAC Europe 19th Annual Meeting. Goteborg, Sweden. May 31-June 4.
- Rainey, R., **J. Popp** and N. Kemper. 2009. Helping Growers Capture "Local" Retail Market Opportunities. Small Farms Conference. Springfield IL. September 14-18.
- Rainey, R., **J. Popp** and N. Kemper. 2009. Arkansas Locally Grown Initiatives. A sustainable business strategy for producers and retailers. Horticulture Industry Show. Fort. Smith, AR. Jan 15-16.
- Guiling, P., C. Hirmer, **J. Popp**, R. Rainey, and B.V. Taylor. 2008. Annie's Project: Risk Management Education for Arkansas. University of Arkansas Cooperative Extension Service Galaxy Conference. Little Rock, AR, February 20-22.
- Albright, C. and **J. Popp**. 2007. Characteristics and perceptions of Arkansas women in agriculture over time. Selected Poster Presentation at the American Agricultural Economics Association. Portland, OR, July 29-31.
- Arinez, I., **J. Popp** and W. Miller. 2007. Testing a quality of life index at a county level. Selected poster at the American Agricultural Economics Association annual meetings, Portland, OR, July 29-31.
- Popp, J.**, N. Kemper and W. Miller. 2007. The impact of the agriculture sector on the Arkansas economy. Selected poster at the American Agricultural Economics Association annual meetings, Portland, OR, July 29-31.
- Hignight, J., E. Wailes, **J. Popp** and J. Smartt. 2006. Investing in on-farm reservoirs under alternative land tenure arrangements. Poster presented at the Arkansas Rice Field Day, Stuttgart, AR, August 9.
- Popp, J.**, G. Rodríguez, J. Pennington, E. Gbur, and I. Chaubey. 2006. Enlisting stakeholders to address water quality disputes in Lincoln Lake watershed. Poster presented AWAG (Arkansas Watershed Advisory Group) Watershed Conference. Fayetteville, AR. November 2-4
- Popp, J.**, G. Rodríguez, J. Pennington, E. Gbur, and I. Chaubey. 2006. From conflict to cooperation: enlisting stakeholders to address water quality disputes in an embattled watershed. Selected poster at the National Public Policy Education Conference. Fayetteville, AR. September 17-20
- Whitmore, S., M. Redfern, **J. Popp** and D. Danforth. 2006. Residents' Perceptions of Surface Water Quality Changes, Sources of Negative Impacts, and Willingness to Pay to Improve Water Quality. Selected poster at the National Public Policy Education Conference. Fayetteville, AR. September 17-20.
- Chaubey, I., T. Costello, B. Haggard, J. Hipp, A. Johnson, J. Kelly, M. Matlock, **J. Popp**, R. Rainey, S. Robertson, P. Tacker, A. Tingle, E. Vorres and A. Wilson. 2005. Protecting water quantity and quality in the L'Anguille watershed, a field study approach. Poster at the Arkansas Soil and Water Education Conference, Jonesboro, AR. Jan 13.
- Popp, J.**, J. Hipp, P. Austin, B. Bailey and S. Swogger .2005. Risk Management Education for Non-reservation Tribal Farmers and

- Ranchers. Poster at the National Risk Management Conference. Kansas City, MO. April 7-8, 2005.
- Rom, C.R., H. Friedrich, D. T. Johnson, **J. S. Popp** and B. Bellows. 2005. The southern organic fruit initiative. Poster at the American Farm Bureau 86th Annual Conference, Charlotte NC, Jan 9-12.
- Friedrich, H., C.R. Rom, **J.S. Popp**, B. Bellows and D.T. Johnson. 2004. "University of Arkansas agriculture professionals' perceptions toward sustainable agriculture." Selected poster presentation at the American Society of Horticulture Science Annual Conference. Tulsa, OK. July 17-21.
- Wailes, E., **J. Popp**, K. Young and J. Smartt. 2004. "The impact for Ground water depletion on Arkansas Rice Production". Poster presentation at the Arkansas Soil and Water Education Conference, Jonesboro, Arkansas, January.
- Rondon, F. and **J. Popp**. 2003. Willingness to pay for water quality in the Illinois River. Poster presented at the Arkansas Water Resources Center annual conference. Fayetteville, AR. April 22-23.
- Goodwin, H.L., **J. Popp**, W. Miller, G. Vickery and Z. Clayton-Neiderman. 2002. The impact of the agricultural sector on the Arkansas Economy. Poster presentation at the Phosphorus Management Workshop, Fayetteville, AR. October 15.
- Wailes, E.J., K.B. Young, J. Smartt and **J.H. Popp** 2001. Economics of on-farm reservoirs to conserve ground water and to maintain water and soil quality. Poster presentation at the Rice Field Days, Stuttgart, Arkansas, August 8.
- Griffin, T. and **J. Popp**. 2000. Promotion and adoption of precision agriculture in Arkansas. Selected poster presented at the American Agricultural Economics Association annual meetings. Tampa, FL. July 30-August 2.
- Wailes, E.J., K.B. Young, J. Smartt, G.L. Cramer, **J. Popp** and P. Tacker. 2000. Use of on-farm reservoirs to help sustain irrigated crop production in eastern Arkansas. Poster presentation for the 28th Annual Rice Technical Working Group Meeting. Biloxi, MS. February 27-March 1.
- Wailes, E.J., K.B. Young, G.L. Cramer, J. Smartt and **J. Popp**. 1999. The economics of using on-farm reservoirs to help sustain irrigated crop production in the Arkansas Delta Region. Poster presentation for the Arkansas Water Resource Conference. Fayetteville, AR. April 11-14.
- Wailes, E.J., K.B. Young, G.L. Cramer, J. Smartt and **J. Popp**. 1999. The economics of using on-farm reservoirs to help sustain irrigated crop production in Eastern Arkansas. Poster presentation for the Rice Field Days, Stuttgart, AR. July.

Fact Sheets

- Goeringer, P., H. L. Goodwin and **J. Popp**. Forthcoming. An Arkansas Producer's Guide to the Clean Water Act. UA Cooperative Extension Fact Sheet.
- Goeringer, P., H. L. Goodwin and **J. Popp**. Forthcoming UA Cooperative Extension Fact Sheet.
- McGraw, K., **Popp, J.**, and W. Miller. 2012. Economic Contribution of Agriculture to the Arkansas Economy in 2010 . UA Cooperative Extension Fact Sheet Number FSA45. Little Rock, AR.
- Popp, J.**, K. McGraw, W. Miller and N. Kemper. 2011. Economic Contribution of Agriculture to the Arkansas Economy in 2008 . UA Cooperative Extension Fact Sheet Number FSA43. Little Rock, AR.
- McGraw, K., **J. Popp** and R. Rainey. 2011. Establishing a Vendor Agreement with Walmart. UA Cooperative Extension Fact Sheet Number FSA40. Little Rock, AR.
- Popp, J.**, K. McGraw, W. Miller and N. Kemper. 2011. Economic Contribution of Agriculture to the Arkansas Economy in 2008 . UA Cooperative Extension Fact Sheet Number FSA43. Little Rock, AR.
- McGraw, K., J. Popp and W. Miller. 2011. Economic Contribution of Agriculture to the Arkansas Economy in 2009 . UA Cooperative Extension Fact Sheet Number FSA44. Little Rock, AR.
- Rainey, R., K. McGraw and **J. Popp**. 2011. Marketing Your Products Directly. UA Cooperative Extension Fact Sheet Number FSA31. Little Rock, AR.
- Rainey, R., S. Mirus, H. Pittman, K. McGraw and **J. Popp**. 2011. The Organic Certification Process. UA Cooperative Extension Fact Sheet Number FSA41. Little Rock, AR.
- Rainey, R., S. Mirus, H. Pittman, K. McGraw and **J. Popp**. 2011. Organic Markets and Marketing. UA Cooperative Extension Fact Sheet Number FSA42. Little Rock, AR.

Training and Curriculum Materials

- Popp, J.**, H.G. Rodríguez and K. McGraw (Editors). 2011. Risk Management Guide: Managing Business, Financial and Legal Risks. University of Arkansas Division of Agriculture, Center for Agricultural and Rural Sustainability and the National Agricultural Law Center. (Spring Edition).
- Popp, J.** and H.G. Rodríguez. 2008. Risk Management Guide: Legal and Human Resources. University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).
- Popp, J.** and H.G. Rodríguez. 2008. Risk Management Guide: Production Risk Management. University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).
- Popp, J.** and H.G. Rodríguez. 2008. Risk Management Guide: Marketing Risk Management. University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).

- Popp, J.** and H.G. Rodríguez. 2008. Risk Management Guide: Financial Risk Management. University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).
- Rodríguez, H. G. and **J. Popp**. 2008. Risk Management Guide: Legal and Human Resources (Spanish Version). University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).
- Rodríguez, H. G. and **J. Popp**. 2008. Risk Management Guide: Production Risk Management (Spanish Version). University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).
- Rodríguez, H. G. and **J. Popp**. 2008. Risk Management Guide: Marketing Risk Management (Spanish Version). University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).
- Rodríguez, H. G. and **J. Popp**. 2008. Risk Management Guide: Financial Risk Management (Spanish Version). University of Arkansas Division of Agriculture, USDA Cooperative Research Education and Extension Service, Southern Region Risk Management Education Center and USDA Risk Management Agency. (Spring Edition).

Electronic Extension Publications

- Popp, J.** 2001. IPM Practices. The Georgia Peach. On the web at <http://entomology.ent.uga.edu/peach/demographic/2000demographic.htm#ipm>.
- Popp, J.** 2001. Pest Problems and Traditional Chemical Use. The Georgia Peach. On the web at <http://entomology.ent.uga.edu/peach/demographic/2000demographic.htm#pest>.
- Popp, J.** 2001. Demographic Characterization of the Southeastern Peach Industry and How Various Parameters Impact Sources of IPM Information. The Georgia Peach. On the web at <http://entomology.ent.uga.edu/peach/demographic/2000demographic.htm#demo>.

Popular Press

- Pollard, S.P., J.S. Popp. 2007. Optimizing multi-family recycling systems, Part 2: The importance of access and convenience. *Resource Recycling*. 26(1): 22-24.
- Pollard, S.P., J.S. Popp. 2007. Optimizing multi-family recycling systems, Part 3: Influencing fulfillment of desired diversion behaviors. *Resource Recycling*. 26(2):27-34.
- Pollard, S.P., J.S. Popp, J.S., 2006. Optimizing multi-family recycling systems, Part I: The powerful role of system support. *Resource Recycling* 25(12): 42-45.

Newsletters

- Popp, J.** , N. Kemper and W. Miller. 2008. The impact of agriculture on the Arkansas economy in 2006. *Farm Management and Marketing Newsletter*. 16(3):4-5.
- Chaubey, I., A. Ludwig, B. Schaffer, **J. Popp**, and R. Rainey. 2006. L'Angille River watershed decision support system. *Farm Management and Marketing Newsletter*. 14 (2):4-5.
- Popp, J.** 2006. Second statewide women in agriculture conference provides learning opportunities for over 300 participants. *Farm Management and Marketing Newsletter*. 14 (1):6-7.
- Popp, J.** 2006. The SS-AAEA quizbowl competition provides benefits to students. *The Exchange*. 28(3):5.
- Popp, J.** 2006. The CWAE tracking survey scheduled for 2006-2007. *Committee For Women in Agricultural Economics Newsletter Summer 2006*, p.3-4.
- Hignight, J., E. Wailes, J. Popp, and J. Smartt. 2005. Investing in on-farm reservoirs under alternative land tenure arrangements. *Farm Management and Marketing Newsletter*. 13(4)
- Popp, J.** and D. Stewart. 2005. Statewide conference for women in agriculture leads to further research on women in agriculture. *Farm Management and Marketing Newsletter*. 13(1): 3-4.
- Popp, J.**, H.L. Goodwin and W. Miller. 2005. The impact of agriculture on the Arkansas economy. *Farm Management and Marketing Newsletter*. 13(1): 8-11.
- Popp, J.** 2005. Second statewide women in agriculture conference set for March 2006. *Farm Management and Marketing Newsletter*. 13(4).
- Popp, J.** and D. Stewart. 2004. Statewide women in agriculture conference planned to meet growing needs. *Farm Management and Marketing Newsletter*. 12(4) 1-1.
- Popp, J.**, H.L. Goodwin, and W. Miller. 2004. The impact of agriculture on the Arkansas economy. *Farm Management and Marketing Newsletter*. 12(4) 2-3.
- Popp, J.**, H.L. Goodwin and W. Miller. 2003. The Impact of Agriculture on the Arkansas Economy. *Farm Management and Marketing Newsletter*. University of Arkansas Cooperative Extension. 11(1): 4-5.
- Popp, J.**, H.L. Goodwin and W. Miller, 2003. The Impact of the Crop, Livestock and Forestry Sectors on the Arkansas Economy. *Farm Management and Marketing Newsletter*. University of Arkansas Cooperative Extension. 11(2): 6-8.

- Popp, J.** 2001. IPM practices. The Georgia Peach. On the web at <http://entomology.ent.uga.edu/peach/demographic/2000demographic.htm#ipm>.
- Popp, J.** 2001. Pest problems and traditional chemical use. The Georgia Peach. On the web at <http://entomology.ent.uga.edu/peach/demographic/2000demographic.htm#pest>.
- Popp, J.** 2001. Demographic characterization of the southeastern peach industry and how various parameters impact sources of IPM Information. The Georgia Peach. On the web at <http://entomology.ent.uga.edu/peach/demographic/2000demographic.htm#demo>.
- Popp, J.** and T. Griffin. 2001. Profitability of Variable Rate Phosphorus in a Rice and Soybean Rotation. Farm Management and Marketing Newsletter. University of Arkansas Cooperative Extension. 9(1): 8-10.
- Griffin, T. and **J. Popp.** 2000. The Status of Precision Farming in Arkansas. Farm Management and Marketing Newsletter. University of Arkansas Cooperative Extension. 8(2): 1-3.