

William C. Bailey, PH.D.

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CURRENT EMPLOYMENT

Associate Professor of Human Development and Family Sciences
School of Human Environmental Sciences
Dale Bumpers College of Agricultural, Food and Life Sciences
University of Arkansas
Fayetteville, Arkansas 72701
1997 – Present Associate Professor
1991 - 1996 Assistant Professor

EDUCATION

Texas Tech University, Lubbock, Texas
1986 Doctor of Philosophy in Family Economics.
Dissertation Title: *An Exploratory Study of Personality Factors and Attitudes Toward Money*. Advisor: A. William Gustafson, Ph.D. Advisor.

1969 Masters of Arts in History
1967 Bachelor of Arts in History

University of Colorado at Denver, Denver, Colorado
1982 Certificate in Health Care Administration and Finance

Perkins School of Theology, Southern Methodist University, Dallas, Texas
1973 Masters of Theology

OTHER EDUCATIONAL AND TRAINING EXPERIENCES

1998 Advanced PREP (Prevention Relationship and Enhancement Program) Instruction, Denver, CO.
1996 PREP Instructor Training, Denver, CO.
1996 PREPARE/ENRICH Training by Dr. D. Olson, Kansas City, KS.
1995 Couple's Communication Training by Dr. S. Miller, Dallas, TX.
1994 Training in the Use of Health and Retirement Survey, Inter-University Consortium for Political and Social Research, University of Michigan, Ann Arbor, MI.

ACADEMIC AND RESEARCH POSITIONS

University of Arkansas, Fayetteville, Arkansas

1991-2005 Associate Professor in Human Development and Family Sciences,
School of Human Environmental Sciences,
Dale Bumper's College of Agricultural, Food and Life Sciences.
Primary responsibilities: Applied research in Family Sciences,
Family Economics, Consumer Issues, and Food Safety.
Teaching Human Development and Family Sciences courses and
Service. Teaching load generally 1 to 2 courses per semester.
8-15 Undergraduate advisees per year.
Chair 1 – 2 Master's committees per year.
Serve on Doctoral Committees in other departments.

Courses Taught:

AFLS 1021 College Honor's Seminar: Personal Excellence
AFLS 1031 College Honor's Seminar: Honor's Thesis and
Grant Proposal Writing
HESC 2413 Family Relations
HESC 3753 The Family as Consumers (Personal Finance)
HESC 3753 Family Resource Management
HESC 4433 Dynamic Family Interaction
HESC 5403 Advanced Family Relations
HESC 5463 Research Methods in the Social Sciences
(Cross-listed with Rural Sociology, Agricultural Education,
Agricultural Economics, and General Agricultural M.S.
program)
Reading Course in the Public Policy Doctoral Program with a
focus on Health Care Administration and Economics

*Cooperative State Research, Education, and Extension Service, USDA,
Washington, D.C.*

1999 Family Economics National Program Leader (Sabbatical
assignment).

*Graduate School of Social Work, University of Arkansas at Little Rock,
Fayetteville, Arkansas*

Adjunct Assistant Professor. Teaching Master of Social Work
Students at The Center for Family Education, Fayetteville, AR.

Courses Taught:

SOCW 8001 Statistics for Social Workers
SOCW 8002 Research Methods for Social Workers

*College of Business Administration, University of Indianapolis,
Indianapolis, Indiana*

1990-1991 Visiting Assistant Professor of Business Administration

Courses Taught:

Introduction to Marketing
Introduction to Management
Use of Computers in Business
Marketing Research Methods

Indiana University in Indianapolis, Indianapolis, Indiana

1990-1991 Visiting Assistant Professor of Department of Sociology,

Courses Taught:

Introduction to Sociology
The Sociology of the Family

Indiana University-Purdue University in Indianapolis, Indianapolis, Indiana

1989-1990 Senior Research Scientist, Heartland Center on Aging, Long-Term
Care, and Disability, School of Public and Environmental Affairs

Adjunct Assistant Professor, Department of Health Care
Administration School of Public and Environmental Affairs, Indiana
University, Indianapolis, Indiana.

Courses Taught:

Introduction to Health Care Finance
Health Care Planning and Development (Graduate Course)

University of Wyoming, Laramie, Wyoming

1986-1986 Assistant Professor and State Family Economics Extension
Specialist, Department of Home Economics, College of Agriculture.

Courses Taught:

Personal Finance
Marriage and the Family
Advanced Family Financial Analysis

Texas Tech University, Lubbock, Texas

1984-1986 Instructor, Department of Human Development and Family Studies,
College of Home Economics.

Courses Taught:

Courtship and Marriage

Instructor, Department of Merchandising, Environmental Design,
and Consumer Economics

Course Taught:
Introduction to Small Business Administration
Advanced Consumer Affairs

1984-1986 Instructor, Department of Management, College of Business
Administration, Texas Tech University, Lubbock, Texas.

Courses Taught:
Introduction to Management
Organizational Behavior
Personnel Administration

South Plains Community College, Levelland, Texas
1984-1986 Instructor, Department of Social Sciences, Teaching at Reese Air
Force Base Campus.

Courses Taught:
Introduction to Supervisory Skills
Introduction to Management

Illif School of Theology, University of Denver, Denver, Colorado
1976 Instructor, Division of Christian Education

Course Taught:
Human Sexuality in Christian Education and Pastoral Care

EMPLOYMENT PRIOR TO ACADEMIC POSITIONS

1978-1982 Chief Administrator, Department of Obstetrics and Gynecology,
Texas Tech University of Health Sciences Center School of Medicine,
Lubbock, Texas. Additional operations in Amarillo, El Paso, and
Odessa.

In addition to administrative tasks, taught Human Sexuality in
Medicine to medical students, residents, and nursing staff.

1976-1978 Executive Director, West Texas Planned Parenthood, Odessa, Texas
with operations in 14 communities from Lamesa to Alpine, Texas.

1973-1976 Clergy. Served United Methodist Churches in Wyoming and Colorado.

1967-1970 Teacher. Taught High School in Texas.

PUBLICATIONS

BOOKS:

Jenkins, N., Stanley, S., Bailey, W.C., and Markman, H.M. (2002). ***You paid how much for that?!: How to win at money without losing at love.*** San Francisco: Jossey-Bass. (Popular press book, sold more than 24,500 copies).

REFEREED/REVIEWED BOOK CHAPTERS, REPORTS AND MANUALS

Bailey, W.C. and others (2006). Wrote curriculum material for two of the six sessions for *Money 1 to 1 Program*. Training for Psychologists, Marriage Therapists, Social Workers, and Counselor for the Association for Financial Counseling and Planners Education funded through a grant from FINRA Investor Education Foundation.

Dennis, S. and Bailey, W.C. (1997). *Report on the Strong Families, Safe Communities Program: An Evaluation of an Arkansas Cooperative Extension Federally Funded Program*: University of Arkansas, School of Human Environmental Sciences, (200+ pages). Fayetteville, AR

Bailey, W.C. and Gustafson, A.W. (1991). Attitudes toward money and personality characteristics. In R. Frantz, H. Singh, and J. Gerber (Eds.) *Handbook of Behavioral Economics*, 2, 271-282. New York: JAI Press.

Bailey, W.C. (1991). Demographic identifiers. In K. Harlow (Ed.), *Needs Assessment in the Aging Network: Guidelines and Best Practices*, 1(2.6), 42-55. Washington, D. C.: Administration on Aging.

Bailey, W.C. (1991). Economic and financial information. In K. Harlow (Ed.), *Needs Assessment in the Aging Network: Guidelines and Best Practices*, 1(2.7), 56-65. Washington D.C.: Administration on Aging.

Bailey, W.C. and Turner, M.J. (1991). Primary data development and data gathering: What the states have done. In K. Harlow (Ed.), *Needs Assessment in the Aging Network: Guidelines and Best Practices*, 2(2), 6-31. Washington, D.C.: Administration on Aging.

Turner, M.J., Bailey, W.C., and Harlow, K.S. (1991). Primary data development

and data gathering: What the states have done. In K. Harlow, (Ed.), *Needs assessment in the aging network: Guidelines and best practices*, 2(2), 6-31. Administration on Aging, Washington, D.C.

Turner, M.J., Bailey, W.C., and Harlow, K.S. (1991). Other forms of needs assessment: What's happening in the states. In K. Harlow, (Ed.), *Needs assessment in the aging network: Guidelines and best practices*, 2(3), 52-67. Administration on Aging, Washington, D.C.

Harlow, K., Bailey, W.C., and Turner, M.J. (1990). *Report on the needs of the elderly of Suburban Cook County Illinois*. Heartland Center on Aging, Indianapolis, IN.

Bailey, W.C., and Turner, M.J. (1990). *Instructor's manual for Human Intimacy: Marriage, the Family and Its Meaning* (5th Edition). West Publishing. St. Paul, MN.

REFEREED PROFESSIONAL JOURNALS:

*Indicates former Master's student; **Indicates former Ph.D. student.

Bokker **, L.P., Farley, R.C., and Bailey, W.C. (2006). The relationship between custodial status and emotional well-being among recently divorced fathers. *Journal of Divorce and Remarriage*. 44, 93-98.

Bailey, W.C. (2006). Book Review: *Dr. Ruth's sex after 50: Revving up the romance, passion and excitement*. *Women in Aging*. 18 (3), 89-91.

Bailey, W.C., Sorhaindo, B. and Garman, E. T. (2003). The financial education needs of credit counseling clients. *Financial Counseling and Planning*, 14(1).

Bailey, W.C., Warnock, M.M., and Mobley, C. (1999). A Comparative study of apparel quality and prices between manufactures' outlets and retail stores. *Journal of Shopping Center Research*, 6(1), 67-81.

Giamalva, J.N., Redfern, M. and Bailey, W.C. (1998). Willingness-to-Pay for increased food safety by dietitians employed by health care facilities. *Journal of the American Dietetic Association*, 98(8), 885-888.

Young, M. and Bailey, W.C. (1998). The politics of abstinence education:

- From Reagan's Title XX to welfare reform's Title V. *The International Electronic Journal of Health Education*. Southern Illinois University at Carbondale, 1(4). 207-212, <http://www.kittle.siu.edu/iejhe/>.
- Bailey, W.C. and Amin Gutierrez de Pineres, S. (1997). Country of origin attitudes in Mexico: The *Malinchismo* effect. *Journal of International Consumer Marketing*. 9(3), 25-41.
- Giamalva, J.N., Redfern, M. and Bailey, W.C. (1997). An experimental study in consumers' willingness-to-pay for an irradiated meat product. *Journal of Food Safety*. 17-3, 193-202.
- Johnson, P.J. and Bailey, W.C. (1997). The effect of socio-demographic variables on attitudes of Chinese and Caucasian Canadians towards money. *Canadian Home Economics Journal*. 47(1), 14-19.
- Adams, C., Lown, J., and Bailey, W. (1994). Attitudes toward the economic future: Implications for consumer education. *Journal of the Home Economics Institute of Australia*, 1(4), 11-18.
- Bailey, W.C. and Turner, M.J. (1994). Significance of sources of retirement planning information for farmers. *Journal of Financial Counseling and Planning*, 5, 83-99.
- Bailey, W.C., Turner, M.J., and McGloin, G. A. (1994). Retirement planning information sources for Arkansas farmers. *Arkansas Farm Research*, 43(4), 14-15.
- Turner, M.J., Bailey, W.C., and Scott, J. P. (1994). Factors Influencing Attitude Toward Retirement and Retirement Planning Among Midlife University Employees. *The Journal of Applied Gerontology*, 13(2), 143-156.
- Bailey, W.C. and Lown, J. (1993) A cross cultural examination of the aetiology of attitudes toward money. *Journal of Consumer Studies and Home Economics*, 17(4), 391-402.
- Bailey, W.C. (Winter, 1992). Book Review: "Free to Be Foolish." *Journal of Consumer Affairs*, 26(2), 450-454.
- Williams, F., Hagler, A., Pitchard, M., Martin, M., and Bailey, W.C. (1991). Predictors of out-of-pocket medical expenditures in low-income households. *Lifestyles: Family and Economic Issues*, 12, 101-112.
- Turner, M.J. and Bailey, W.C. (1990). Policy planning for the elderly: An evaluation of needs assessment by the states. *Indiana University School of Public Affairs Review*, 11(2), 20-24.

Bailey, W.C. and Turner, M.J. (1988). Financial retirement planning and projected relocation behavior of University of Wyoming employees. *Wyoming Quarterly Update*, 8(1), 32-36.

Bailey, W.C., Hendrick, C. and Hendrick, S. (1987). Relation of sex and gender role to love, sexual attitude, and self-esteem. *Sex Roles*, 16, 637-648.

OTHER REFERREED OR REVIEWED PUBLICATIONS:

Mobley, C. and Bailey, W.C. (2006). *The Relationships between Satisfaction with Business Administration Education, Work Satisfaction, and Stress among Retail Managers*. Proceedings of American Collegiate Retailing Association. Springdale, AR. February, 2006. Paper Number 25 published on CD ROM.

Garman, E.T., Sorhaindo, B., Bailey, W., Kim, J., and Xiao, J. (2004). Financially distressed credit counseling clients and the InCharge Financial Distress Scale. In J. Fox (Ed.) *Proceedings of the Eastern Regional Family Economics and Resource Management Association 2004 Conference*, 71-81. Tampa, FL.

Garman, E.T., Sorhaindo, B, Kim, J., Xiao, J.H., Bailey, W.C. and Prawitz., A. (2004). The Evolution of the Beta Version of The InCharge Financial Distress Scale, *Consumer Interests Annual*, 50, 134-144. Washington, D.C.

Bailey, W.C. Sorhaindo, B., and Garman, E.T. (November, 2002). The financial education needs of credit counseling clients. *Proceedings of the Annual Meeting of the Association for Financial Planning and Education*. Scottsdale, AZ.

Bailey, W.C. (1999). Bankruptcy Reform: Issues of Concern for Our Members. *Newsletter: Association for Financial Counseling and Planning Education*. 17(3), pp. 3-5.

Bailey, W.C. and Turner, M.J. (1999). Helping Couples Manage Their Money by Teaching Conflict Management Skills. *Personal Finances and Worker Productivity*, 3, 89-95. Blacksburg, VA

Bailey, W.C. and Turner, M.J. (1998). Preventing marital distress and disruption caused by financial problems: Teaching financial conflict management and problem solving skills. *Proceedings of the 16th Annual Conference of the Association for Financial Counseling and Planning Education*, 143-144. Scottsdale, AZ.

- Bailey, W.C., Woodiel, D.K.** , Turner, M.J. and Young, J.* (1998). The relationship of financial stress to overall stress and satisfaction. *Proceedings of the 3rd Annual Conference on Personal Finance Employee Education*, 2, 198-206. Blacksburg, VA.
- Bailey, W.C. (1996). Comparative study of the willingness to pay for organic and irradiated meat products: An experimental design. *Consumer Interests Annual*, 407-410. Nashville, TN.
- Rosso, S.* and Bailey, W.C. (1996). Joe Camel revisited: Children's recognition of advertising logos. *Proceedings of the 25th Annual Conference of the Eastern Family Economics and Resource Management Association*, 59-67. Tuscaloosa, AL.
- Bailey, W.C., Turner, M.J., and McGloin, G. A. (1995). The Missing Link: How needs assessment data can facilitate program planning and grant writing. *Proceedings of the Southern Gerontological Society*, 94. Birmingham, AL.
- Bailey, W.C., and Turner, M.J. (1995). A family systems approach to retirement planning among married couples: Using the Health and Retirement Study. *Proceedings of Eastern Family Economics and Resource Management Association*. 1-13. New Orleans, LA.
- Bailey, W.C. (1994). Using technology to teach consumer economics and personal finance. In (T. Mauldin, Ed.). *Consumer Interest Annual*, 308-309. Columbia, MO.
- Bailey, W.C., Johnson, P, Adams, C., Lawson, R. J., Williams, P.K., and Lown, J. M. (1994). An exploratory study of Money Beliefs and Behaviors Scale using data from three nations. In (T. Mauldin, Ed.). *Consumer Interest Annual*, 178-185. Columbia, MO.
- Turner, M.J., and Bailey, W.C. (1993). Factors related to economic vulnerability among older adults: Predicting and avoiding risk. In V. Schram Fitzsimmons, (Ed.), *Proceedings of Association for Financial Counseling and Planning Education*. Urbana, IL. pp. 106-120.
- Bailey, W.C. and Lown, J.M. (1993). Obsession and Power Attitudes Toward Money: An American-Australian Comparison. *Proceedings of Association for Financial Counseling and Planning Education*. Urbana, IL. pp. 235-252.
- Bailey, W.C., and Lown, J.M. (1993). Gender and religion: Their relationship to the Money in the Past and Future Scale, *Proceedings of the American Council on Consumer Interests*, 267-270.

Bailey, W.C. and Lown, J.M. (1992) Attitudes toward spending and saving: The relationship among these attitudes, and Money in the Past and Future Scale. In D. Iams (Ed.), *Proceedings of the Association for Financial Counseling and Planning Education*, 157-171.

Turner, M.J. and Bailey, W.C. (1992). Retirement planning behavior and attitudes among agricultural families. In D. Iams (Ed.), *Proceedings of Association for Financial Counseling and Planning Education*, 188-205.

Bailey, W.C. (1988). Money Attitude Scales: An Evaluation. *Proceedings of Association for Financial Counseling and Planning Education*. pp. 121-23.

Bailey, W.C. and Gustafson, W. (1986). Gender and Gender-Role Orientation Differences in Attitudes and Behaviors Toward Money. *Proceedings of Association for Financial Counseling and Planning Education*. pp. 11-20.

INVITED AND REFEREED CONFERENCE PRESENTATIONS

Invited Presentations

Bailey, W.C., (2006). *Dealing with Couple and Family Issue in Financial Counseling*. Continuing Education Program for Financial Counselors from 5 states sponsored by Consumer Credit Counseling of Arkansas held at Webster College in Fayetteville, AR, March, 2006.

Bailey, W.C., (2006). *Financial Counselor as Change Agent*. At the Conference "Toward Excellence in Education and Counseling" sponsored by the Foundation for Credit Education of St. Louis, MO held in Baltimore, MD., October, 2006

Bailey, W.C. (August, 2003). *The Impact of Financial Stress on the Workforce*. *American Sociological Association. A Special Session on Debt and Well-Being* organized by Dr. Patricia Drentea, University of Alabama, Birmingham. Atlanta, GA. (Invited Presentation).

Bailey, W.C. and Blaise, S. (June, 2003). *AAFCS and the Financial Literacy Resolution: Current Legislative Issues*. American Association of Family and Consumer Sciences. Washington, D.C. (Invited Presentation).

Bailey, W.C.(July, 2002). *Marriage and money conflict: One solution*. Georgia Financial Counseling Annual Conference. Columbus, GA. (Invited Presentation).

Bailey, W.C. and Turner, M.J. (April, 2001). *Stepfamilies and Co-parenting Issues*. Annual Conference of Parent Educators. Little Rock, AR. (Invited Presentation).

Bailey, W.C. and Turner, M.J. (May, 2000). *Marriage Preparation, Enrichment and Sexuality Programs: From Marriage Encounter to Passionate Marriage*. Society for the Scientific Study of Sexuality Annual Meeting, Little Rock, AR. (Invited Presentation).

Bailey, W.C. and Turner, M.J. (1999). *Helping Couples Achieve Financial Goals by Teaching Conflict Management Skills*. Independent Consumer Credit Counseling Agencies Annual Meeting. Virginia Beach, VA. (Invited Presentation.)

Bailey, W.C. (1999). *Conflict over Money and Relationships*. The 1999 Financial Counseling Seminar. The University of Georgia, Cooperative Extension Service Sponsored. Athens, GA.

Refereed Presentations

Pinhallow, T.** , Young, M. & Bailey, W.C. (Accepted for Presentation, 2008). *Casual Sex and Condom Use: Is There a Double Standard?* American Alliance for Health, Physical Education, Recreation and Dance Annual Conference. Ft. Worth, Texas.

Hammett, R.** & Bailey, W.C. (Accepted for Presentation, 2008). *A Factor Analytic Study of the Personal Excellence Inventory©*, The 2007 Institute for Emotional Intelligence, EI & Leadership: A Vision of Excellence. Texas A&M University Kingsville, February, 2007.

Turner, M.J., Bailey, W.C., Black, K.I.* (2006). *The relationship between pain and six dimensions of quality of life among older adults*. Presented at the Gerontological Society of America, November 2006, Dallas, TX.

Bailey, W. (2006). *A Factor Analysis of Six Dimensions of the Emotional Skills Assessment Process for College Students*. The 2006 Institute for Emotional Intelligence: Galveston, TX. February, 2006.

Bailey, W. and Sowcik, M. (2006). *Emotional Intelligence, Personal, and Professional Development: A Model Program at Wilkes University*. The 2006 Institute for Emotional Intelligence: Galveston, TX. February, 2006.

Bailey, W.C., & Grable, J., (2006). *Vision 2007: Setting a National Agenda Research in Financial Education and Financial Counseling, A Panel Discussion*. Annual Meeting of the Associate For Financial Counseling, Planning, and Education. San Antonio, TX, November, 2006.

Solomon, S. & Bailey, W.C. (2005). *Using the Money Habitude Cards in Marriage Education Programs*. Smart Marriages Conference. Dallas, Texas.

- Sutton, E.* and Bailey, W.C. (2005). *Family life course alters student's attitudes Toward marriage and family*. National Council of Family Relations, Phoenix, AZ. Nov, 2005.
- Garman, E. T., Sorhaindo, B., Bailey, W., Kim, J., and Xiao, J. (2004). *Financially distressed credit counseling clients and the InCharge Financial Distress Scale*. Eastern Regional Family Economics and Resource Management Association Conference, Tampa, FL.
- Pinhollow, T**., Young, M. and Bailey, W.C. (2005). *Coital and Non-Coital Hooking-Up Behaviors of College Students*. The Society for the Scientific Study of Sexuality. Montreal, Quebec Canada. November 2005.
- Garman, E.T., Sorhaindo, B, Kim, J., Xiao, J.H., Bailey, W.C. and Prawitz, A. (2004). *The Evolution of the Beta Version of The InCharge Financial Distress Scale*, American Council on Consumer Interests, Washington, D.C.
- Bailey, W.C. and Kirkpatrick, L. (2003) *Report on school-based neurofeedback program using ADD/ADHD children: Improved attention, intelligence test scores, reduced medication, and lower parental stress*. American Academy of Health Behavior, St. Augustine, FL.
- Young, M., Denny, G. and Bailey, W.C. (November, 2003). *Correlates of Adolescent Sexual Behavior and Behavioral Intent*. Annual Meeting of the Society for the Scientific Study of Sex. San Antonio, TX.
- Bailey, W.C. Sorhaindo, B., and Garman, E.T. (November, 2002). *The financial education needs of credit counseling clients*. Annual Meeting of the Association for Financial Planning and Education. Scottsdale, AZ.
- Bailey, W.C., Young, M., Knickerbocker, C.** and Doan, T.** (2001). *How Do State Abstinence Education Coordinators Define the Term "Sexual Activity"?* Annual Meeting of the Society of the Scientific Study of Sexuality, San Diego, CA.
- Bailey, W.C., Turner, M.J., Stanley, S., and Jenkins, N. (July, 2000). *Money Management and Family Conflict: Using PREP Skills for Money Conflict*. A workshop presented at "The Smart Marriages Conference," Denver, Colorado.
- Turner, M.J., Bailey, W.C., and Brosi, W.A.* (2000). *A Comparison of Financial Well-Being Among In-migrant and Native Retirees in Arkansas*. Association of Financial Counseling and Planning Educators, St. Louis, MO.

- Warnock, M., Bailey, W.C. and Mobley, C. (2000). *Comparative study of shirt quality purchased at Outlet Malls and Department Stores*. Annual Meeting of the Association Family and Consumer Sciences. Chicago, IL.
- Bailey, W.C. and Young, J.L. (1999). *College Student's Attitudes Toward Credit Card Debt*. Annual Meeting of the Eastern Family Economics and Resource Management Association. Austin, TX.
- Bailey, W.C. and Turner, M.J. (1999). *Helping Couples Manage Their Money by Teaching Conflict Management Skills*. Third Annual Personal Financial Employee Education Conference, Blacksburg, VA
- Bailey, W.C. and Turner, M.J. (1998). *Preventing marital distress and disruption caused by financial problems: Teaching financial conflict management and problem solving skills*. Annual Conference of the Association for Financial Counseling and Planning Education. Scottsdale, AZ.
- Bailey, W.C., Woodiel, D.K.**, Turner, M.J. and Young, J.* (1998). *The relationship of financial stress to overall stress and satisfaction*. Second Conference on Personal Finance Employee Education. Blacksburg, VA. (Winner of the Best Academic Research Paper Award).
- Bailey, W.C. and Turner, M.J. (February, 1998). *An Introduction to the PREP (Prevention and Relationship Enhancement Program): A Review of the Research and the Program*. Southern Council on Family Relations. Atlanta, GA.
- Turner, M.J. and Bailey, W.C. (February, 1998). *Positive and Negative Family Behaviors: A Comparative of Socio-Demographic and Regional Differences*. Southern Council on Family Relations. Atlanta, GA.
- Bailey, W.C., Turner, M.J., and Giamalva, J.N. (November, 1997). *The relationship between later life planning and two measures of age*. Annual Meeting the Gerontological Society of America, Cincinnati, OH.
- Bailey, W.C., Turner, M.J., and Sharp, D. (November, 1997). *Marriage, Family Values, and Public Policy: The Social Agenda of the 21st Century*. 20th Annual Southern Future Society Annual Meeting. Fayetteville, AR.
- Bailey, W.C. (1996). *Comparative study of the willingness to pay for organic and irradiated meat products: An experimental design*. Annual Conference of American Council on Consumer Interests. Nashville, TN.
- Rosso, S.* and Bailey, W.C. (1996). *Joe Camel revisited: Children's recognition of advertising logos*. Annual Conference of the Eastern Family Economics and Resource Management Association. Tuscaloosa, AL.

- Turner, M.J. and Bailey, W.C. (1996). *Using AWARE, PREPARE, ENRICH, and MATE (marital assessment instruments) in Financial Counseling*. Annual Meeting of the Association for Financial Counseling and Planning Education. Lubbock, TX.
- Courtney-Eighmy, T. A., Smith-Blair, N., Hancock, B., Wiles, R., Ratcliff, D., Hardy, K., Fish, T., Churchill, D., Butler, G.H., Neighbors, M., Turner, M.J., and Bailey, W.C. IDEA-CHF: *Inter-discipline education alliance: Congestive Heart Failure*. Presented at four state and regional conferences: (1) University of Arkansas College of Nursing Research Conference, April, 1995; (2) Regional Pharmacy Conference, June, 1995; (3) State Pharmacy Conference, September, 1995; (4) Arkansas Student Nursing Association State Conference, October, 1995. This is the Cardiac Care and Education Research Committee composed of M.D.s, Ph.D.s, D.Pharm.s, M.S.N.s, and R.N.s from Washington Regional Hospital, Fayetteville, AR.
- Turner, M.J. and Bailey, W.C. (January, 1995). *Retirement planning behaviors and attitudes of farm operators*. American Farm Bureau Federation Annual Meeting. St. Louis, MO.
- Bailey, W.C., McGloin, G. A. and Turner, M.J. (April, 1994). *Significance of sources of retirement planning information to Arkansas farmers*. Arkansas Home Economics Association. Little Rock, AR.
- Bailey, W.C., Turner, M.J., and McGloin, G. A. (1995). *The Missing Link: How needs assessment data can facilitate program planning and grant writing*. Annual Meeting of the Southern Gerontological Society. Birmingham, AL.
- Bailey, W.C., and Turner, M.J. (1995). *A family systems approach to retirement planning among married couples: Using the Health and Retirement Study*. Annual Meeting of the Eastern Family Economics and Resource Management Association. New Orleans, LA.
- Bailey, W.C. (1994). *Using technology to teach consumer economics and personal finance*. Annual Conference of American Council on Consumer Interests. Columbia, MO.
- Bailey, W.C., Johnson, P, Adams, C., Lawson, R. J., Williams, P. K., and Lown, J. M. (1994). *An exploratory study of Money Beliefs and Behaviors Scale using data from three nations*. Annual Conference of American Council on Consumer Interests. Columbia, MO.

- Turner, M.J. and Bailey, W.C. (November, 1993). *Factors related to economic vulnerability among older adults: Predicting and avoiding risk*. Association for Financial Planning and Education. San Antonio, TX.
- Bailey, W.C. and Lown, J.M. (1993).). *Obsession and Power Attitudes Toward Money: An American-Australian Comparison*. Annual Meeting of Association for Financial Counseling and Planning Education. New Orleans, LA.
- Bailey, W.C. and Turner, M.J. (November, 1993). *Believing sources of information about diet and nutrition*. Gerontological Society of America. New Orleans, LA.
- Turner, M.J. and Bailey, W.C. (July, 1993). *Defining retirement among agricultural families*. American Home Economics Association Annual Meeting. Orlando, FL.
- Bailey, W.C., Giamalva, J. N. and Redfern, J. M. (June, 1993). *Concern with pesticides and sources of food safety information: Report on a national survey*. Workshop on Pesticide Use and Produce Quality. Sponsored by the Farm Foundation. Alexandria, VA.
- Bailey, W.C. (1994). *Mexican acceptance of value-added American poultry products*. The 15th Annual Meeting Southern Poultry Science Society, Atlanta, GA.
- Turner, M.J., and Bailey, W.C. (1994). *Changes in economic vulnerability among Arkansas elderly: 1988 and 1993*. Gerontological Society of America. Atlanta, GA.
- Bailey, W.C., Giamalva, J. N. and Redfern, J. M. (1993). *Preliminary report on the willingness-to-pay for increased food safety*. The NE-165 Regional Research Conference on Valuing Food Safety and Nutrition.
- Bailey, W.C., Giamalva, J. and Redfern, M. (1993). *A socio-economic analysis of Arkansas households' willingness-to-pay for pathogen-free chicken products: A comparative analysis of two surveys on concerns with food safety*. Food Safety Consortium Annual Meeting. Kansas City, MO.
- Bailey, W.C., Redfern, J. M., Giamalva, J. N., and Turner, M.J. (1993). *Willingness-to-pay for organic meat products: A consumer economics issue*. Annual Meeting of the American Home Economics Association Annual Meeting.
- Bailey, W.C., and Turner, M.J. (1993). *Aging adults' food safety concerns*. Southern Gerontological Society Annual Meeting, Richmond, VA.

- Giamalva, J. N., Bailey, W.C., and Redfern, J. M. (1993). *The relationship between knowledge of food safety and concern about food safety*. The NE-165 Regional Research Conference on Valuing Food Safety and Nutrition.
- Redfern, M., Giamalva, J. and Bailey, W.C. (1993). *Report on contingent market valuation of Arkansas households' perceptions and willingness-to-pay for pathogen-free poultry products*. The Food Safety Consortium Annual Meeting, Kansas City, MO.
- Bailey, W.C. and Turner, M.J. (1992). *Family, health, and employment status of mid-western adult suburbanites*. Annual Meeting of the National Council on Family Relations. Orlando, FL.
- Coleman, S.B., Bailey, W.C., and Turner, M.J. (1992). *Family, work, and the elderly: a Maine perspective*. Annual Meeting of the National Council on Family Relations. Orlando, FL.
- Turner, M.J. and Bailey, W.C. (1992). *Retirement planning among midlife women: Do family characteristics play a role?* Annual Meeting of the National Council on Family Relations. Orlando, FL.
- Turner, M.J. and Bailey, W.C. (1992). *Retirement Planning Behaviors and Attitudes Among Agricultural Families*. Annual Meeting of the Association for Financial Counseling and Planning Education. Charleston, SC.
- Bailey, W.C. and Lown, J.M. (1992) *Attitudes Toward Spending and Saving: The Relationship Among These Attitudes and Money in the Past and Future Scale*. Annual Meeting of the Association for Financial Counseling and Planning Education. Charleston, SC.
- Bailey, W.C. (1988). *Money Attitude Scales: An Evaluation*. Annual Meeting of the Association for Financial Counseling and Planning Education. Lubbock, TX.
- Bailey, W.C. and Gustafson, W. (1986). *Gender and Gender-Role Orientation Differences in Attitudes and Behaviors Toward Money*. Annual Meeting of the Association for Financial Counseling and Planning Education. Chicago, IL.

PRESENTATIONS AND SELECTED ACTIVITIES AS NATIONAL PROGRAM LEADER OF FAMILY ECONOMICS, CSREES, U.S.D.A.

- Bailey, W.C. (1999). The Role of CSREES and USDA in Aging Issues. Symposium, "Coming of Age: Federal Agencies and the Longevity Revolution." Administration on Aging, Department of Health and Human Services. Bethesda, MD.
- Bailey, W.C. (1999). The Role of the Cooperative Extension Service in Assisting Women to Prepare for Retirement. Session entitled "Women and Retirement" Administration on Aging's National Symposium, "Longevity in the New American Century. Baltimore, MD.
- Bailey, W.C. (1999). Serviced on Board of Directors of the JumpStart Coalition. Represented CSREES, USDA. Washington, D.C.
- Bailey, W.C. (1999). Academic Representative to the National Institute for Personal Financial Employee Education at Virginia Tech University. Member of the National Research Advisory Council to PFEE that held the "National Summit on Workplace Financial Education: Partners Setting the Research Agenda." Roanoke, VA.
- Bailey, W.C. (1999). Assisted in Developing of Testimony before the Senate Aging Committee (Chairman Gassley of Iowa) on the effects of the Money 2000 on saving behavior in the United States.
- Bailey, W.C. (1999). Represented CSREES, USDA in meetings with the American Saving Council, Employee Benefits Retirement Institute, American Saves Committee, Consumer Literacy Consortium, AARP and numerous government agencies, including Department of Treasury, Department of Commerce, and Department of Defense.

MARRIAGE EDUCATION AND TRAINING WORKSHOPS

- Turner, M.J. and Bailey, W.C. (1999-2004). Caring Couples' Communication Workshop. One-day workshop for student and community couples every spring teaching conflict management skills (PREP).
- Bailey, W.C. and Turner, M.J. (2000). Relationship Enhancement and Divorce Prevention: The PREP Approach. Workshop presented at Arkansas Association of Marriage and Family Therapy. Fayetteville, AR.
- Bailey, W.C., Turner, M.J., Stanley, S., and Jenkins, N. (2000). Money Management and Family Conflict: Using PREP Skills for Money Conflict. A workshop presented at "The Smart Marriages Conference," Denver, CO.

Bailey, W.C. (1998). Introduction to Prevention Relationship and Enhancement Program for Veteran's Administration Counselors. The VetCenter Counseling Program. Colorado Springs, Colorado.

Bailey, W.C. (1998). Prevention Relationship and Enhancement Program for Veteran's Administration Counselor Supervisors of the Western United States. The VetCenter Counseling Program. Tucson, AZ.

Bailey, W.C. (1998). Prevention Relationship Training Program. Conducted for PREP, Inc. Trained 45 Military Chaplains and 5 Family Social Workers, Ft. Sill Military Base, Lawton, OK.

PUBLIC SERVICE PRESENTATIONS AND WORKSHOPS

Turner, M.J. and Bailey, W.C. (2000). Understanding Family Systems when working with Individuals in Crisis. Invited presentation for Shepherds Ministry Group, First Presbyterian Church, Fayetteville, AR.

Turner, M.J. and Bailey, W.C. (2000). Negotiating the Parenting Roles in Step-Families. Presented at Jones Center for Families, Parenting Education Coalition, Springdale, AR.

Bailey, W.C. (1998). Statistical Consultant and Report Development for the Western Arkansas Counseling and Guidance Center. Prepared report on client behavior changes using CALAS model. Ft. Smith, AR.

Bailey, W.C. and Turner, M.J. (1998). Managing Conflict in Step-Families. Bentonville High School Parent-Teachers Association. Bentonville, AR.

Bailey, W.C. and Turner, M.J. (February, 1997). Step-parenting: Issues for Professionals in Human Services. Compressed Video Workshop for the MidSouth Training Academy, Family Training Center, Fayetteville, AR.

Bailey, W.C. and Turner, M.J. (April, 1996). Step-parenting: Opportunities for Growth and Enrichment. Family Parenting Fair. B. Jones Family Center, Springdale, AR.

Bailey, W.C., and Turner, M.J. (May, 1995). Writing successful Cooperative Extension program grants. Workshop conducted for Arkansas Cooperative Extension, Little Rock, AR.

Turner, M.J., and Bailey, W.C. (September, 1994). Report on Wave III of Aging Arkansas Study: Translation of data to program and policy. Presented at the Revitalizing the Aging Network Conference, Little Rock, AR.

- Turner, M.J. and Bailey, W.C. (April 1994). Contemporary voices about the family: Listening to the comics. Arkansas Home Economics Association Meeting, Little Rock, AR.
- Turner, M.J., and Bailey, W.C. (February, 1994). Academic fiscal survival in the 1990's: How to write successful grants. Invited workshop conducted for the faculty of the Department of Family Resource Management, The Ohio State University.
- Bailey, W.C., and Turner, M.J. (December, 1993). The contemporary American family: A perspective from the comics. Presented to Growing 59ers Extension Homemakers Club, Springdale, AR.
- Turner, M.J., and Bailey, W.C. (September, 1993). Retirement planning and you: An experiential workshop. Annual conference on aging issues in Arkansas, Hot Springs, AR.
- Turner, M.J., and Bailey, W.C. (August, 1990). Needs Assessment for determining services for the elderly. National Association for Area Agencies on Aging, Nashville, TN.
- Turner, M.J., and Bailey, W.C. (January, 1989). Attitude toward retirement: A developmental perspective. Cooperative Extension Winter School, Tucson, AZ.

MASTER'S THESIS DIRECTED

- Barker, M.T. (In progress). *CASA Volunteer Satisfaction and Intention to Stay*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Kula, M.M. (In progress). *The Role of Emotions and Emotional Intelligence in Eating Disorders among College Students*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Clemons, A.L. (In progress). *Emotional Intelligence and Relationship Satisfaction among College Students*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Weidman, R.M. (2002). *Changes in Parental Stress Due to the Treatment of Children with ADD/ADHD Using Neurofeedback*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.

- Honeycutt, D. (2002). *Parental Behavioral Expectations of Children Using the 1986 and 1996 General Social Survey*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Kackley, M.R. (1997) *Self-perceived Age and Its Impact on Consumer Behavior*. Master's Thesis in Merchandising, University of Arkansas, Fayetteville, Arkansas.
- Blevins, A. (1996). Comparisons of Consumer Ethnocentrism between Mexican and Columbian Consumers. Master's Thesis in Agriculture Economics. Co-Directed with Dr. P. LaFerney, Distinguished Professor, Department of Agricultural Economics and Agribusiness.
- Young, J.L. (1996). *College Student's Attitudes Toward Debt*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Kanapur, R. (1996). *Mother's Perceptions of Financial Socialization of Children*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Herzog, S. (1995). *An Exploratory Study of Consumption Values and Market Choices: Nike vs. Reebok*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Buss-Rosso, S. (1994). *Children as Targets of the Advertisement Industry: An Investigation into Young Children's Recognition of Brand Logos*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.
- Danciu, R.A. (1992). *Consumption Values and Market Choices in the Child Care Market Place*. Master's Thesis in Human Development and Family Sciences, University of Arkansas, Fayetteville, Arkansas.

Doctoral Committee Memberships

- Hammett, R.D. (2007). *Personal Excellence: The Development and Validation of A New Measure of Emotional Intelligence*. Doctoral Dissertation in Educational Leadership. College of Education. Texas A&M University-Kingsville. (Served as Adjunct Graduate Faculty on Committee). Kingsville, Texas

- Halley, R. (2005). *Clergy Attitudes Toward Premarital Financial Counseling*. Doctoral Dissertation in Financial Planning. College of Human Sciences. Texas Tech University. (Served as Adjunct Graduate Faculty on Committee). Lubbock, Texas
- Bokker, L.P. (2004). *Issues of Self-Esteem, Depression, and Divorce Adjustment Relative to the Parental Status of Recently Divorced Fathers*. Doctoral Dissertation in Counseling Education. College of Education and Health Sciences, University of Arkansas, Fayetteville, Arkansas.
- Mobley, C. (2004). *How satisfied are Retail Managers with their College Training and Education?* Doctoral Dissertation in Curriculum and Instruction. College of Education and Health Sciences, University of Arkansas, Fayetteville, Arkansas.
- Williams, D.P. (2002). *Risk Factors for Varicose Veins in Postmenopausal Women*. Doctoral Dissertation in Health Education, College of Education and Health Sciences, University of Arkansas, Fayetteville, Arkansas.

Grantsmanship

- 2004 Assisted Eva Sutton, undergraduate HDFS major, to submit a grant to the State Undergraduate Research Fellowships (SURF) program. Proposal was "The Effects of Teaching Family Relations Class to College Students Using the AWARE Instrument." It was funded at \$2,900 with an additional sum of \$1,000 from the College of Agriculture. One of 159 applications, 58 grants were funded statewide.
- 2001 Community Foundation of Northwest Arkansas. "Treatment Using Biofeedback with Children Diagnosed with ADD/ADHD in a Springdale, AR Elementary School" with V. Kirkpatrick and Heath South Biofeedback Treatment Team. My responsibility was to provide parents with parenting education sessions in a group setting and to evaluate changes in parental stress prior and after treatment. \$25,000 funded.
- 2000 National Endowment for Financial Education, Denver, CO. *Understanding Retirement and Succession Planning for Farm Families*, with Sharon DeVaney, Purdue University. \$25,000 funded.
- 1997 Food Safety Consortium, USDA. "Preparation of educational materials on risk assessment and product liability for poultry and meat processors" with P. Crandall, Professor, Food Science, J. Copeland, Professor, Agricultural Law Center and N. Hettiarachchy, Professor, Food Science. \$24,990 funded.

- 1997 International Council of Shopping Educational Foundation. "A Comparative of Quality of Apparel and Pricing Policies in Manufactures' Outlet Stores and Department Stores with M. Warnock, Professor, and C. Mobley, Assistant Professor. \$8,300 funded.
- 1997 University of Arkansas Cooperative Extension Service. "Evaluation Assessment of the Safe Family--Safe Community Project with S. Dennis. \$25,000 funded.
- 1994 Food Safety Consortium, USDA. "Purchase of safer meat and poultry products in health care organizations: Differences by organization type and role of decision maker." \$73,500 requested. \$31,000 funded.
- 1994 Board of Standards for Certified Financial Planners. "Using the HRS to study midlife retirement planning." With M.J. Turner. Denver, CO. \$4,900, funded.
- 1993 Mack-Blackwell National Rural Transportation Study Center Grant, U.S. Department of Transportation. M.J. Turner, PI. Project titled: "The Role of Transportation in Service Access for Rural Elderly." \$150,000 requested. \$132,895 funded with non-Federal matching \$265,000.
- 1993 Food Safety Consortium, USDA. "A socio-economic analysis of Arkansas households perceptions and willingness to pay for pathogen-free chicken products." Using an experimental methodology and a telephone survey methodology. \$33,260 funded.
- 1992 Food Safety Consortium, USDA. "A socio-economic analysis of the willingness-to-pay for pathogen-free poultry products in Arkansas." \$33,260 funded.
- 1992 University Affiliated Programs, University of Arkansas Medical School, Little Rock, AR, with M.J. Turner. "Needs assessment of aging caregivers of developmentally disabled adults." \$5,200 requested. \$4,800 funded.
- 1992 United States Dept. of Agriculture, Cooperative State Research Service, NRI Grant. "Mexican consumer attitudes toward U.S. value-added poultry." \$65,951 funded.
- 1991 University of Arkansas Teaching Academy, with M.A. Eastlick and M.J. Turner. LCD panel for classroom demonstrations of computer-based assignments. \$5,600 funded.
- 1987-1990 University of Wyoming, Agricultural Experiment Station. (FY 1987 through FY 1990) with M.J. Turner and Judith A. Powell. "Housing and locational decisions of the maturing population: Opportunities for the

- western region." W-176 Western Region Project. \$3,000 annually. Funded.
- 1987 Kellogg Foundation. "Planning grant for family community leadership program." University of Wyoming. \$13,000 funded.
- 1987 Kellogg Foundation, with R. Weigel. "Continuing grant for family community leadership program." University of Wyoming. \$7,500 funded.

Grant Applications Not Funded:

- 2005 Bailey, W. C., Young, M., and Lawrence, F. National Science Foundation. Interruption of the Financial Life Cycle: *The Effects of Katrina on Income and Asset Protection and Retirement Planning*. \$84,500 requested.
- 2002 University of Arkansas, Walton Foundation Grants. Application for Endowed Chair in Family Diversity with T. Killian, M.J. Turner, and S. Takigiku. \$50,000 requested.
- 1999 Genus Financial Management: Money Management—Prevention Relationship Enhancement Program with M.J. Turner. \$50,000 requested.
- 1999 National Endowment for Financial Education, Denver, CO. Reducing Financial Conflict in Marriage by Training Cooperative Extension Personnel and Others Service Groups in the PREP program with M.J. Turner. Funding 5 Years requested. \$1,500,000 requested.
- 1999 Food Safety Consortium, USDA. "Risk assessment and poultry industry management processes" with P. Crandall, Department of Food Sciences, \$24,900 requested.
- 1997 Northwest Arkansas Mental Health Association. "Marriage Preservation, Divorce, and Mental Health Services in Northwest Arkansas." \$1,000 requested.
- 1997 Arkansas Department of Public Health Abstinence Education Committee, Little Rock, AR. "Washington County Abstinence Education Program" with M. Young, Professor, Health Education. \$185,000 requested.
- 1997 Food Safety Consortium, USDA. "The cost of implementing HACCP program for three poultry producing companies" with M. Redfern. \$35,000 requested.
- 1996 Jones Family Research Foundation, Springdale, AR. "Creation and Implementation of an Arkansas Family Research Institute." \$1.2 million requested over a 5-year period.

- 1995 AARP Andrus Foundation with M.J. Turner. "Adaptation to Congestive Heart Failure (CHF): Support for Patients and Caregivers " \$74,995 requested.
- 1995 Arkansas State Highway and Transportation Department. "Determining Attitudes Toward AHTD Highway Maintenance Activities: A Multi-Dimensional Approach." \$341,383 requested for three years.
1995. American Heart Association. "An Evaluation of Inter-Departmental Hospital Education of Patients with Acute Congestive Heart Failure." \$129,393 requested for three years.
- 1994 AARP Andrus Foundation. "Rural Elderly and Access to Health Care: The Providers' Perspective." M.J. Turner, PI. \$74,962 requested.
- 1994 Retirement Research Foundation. The Role of Couple Congruency in Retirement Attitudes and Planning Behaviors: Implications for Retirement Planning Professionals and Midlife Couples with M.J. Turner. \$55,284 requested.
- 1994 National Research Initiative Research Grant, USDA. An Experimental Economic Analysis of Biotechnology: A National Study. \$94,308 requested.
- 1993 Family Economics Research Group, Agricultural Research Service. USDA. "Individual, family, community, and economic dynamics of drug use among rural adolescents" , with M.J. Turner and R.L. Weiss. \$24,817 requested. Not funded.
- 1992 Andrus Foundation, American Association of Retired Persons, Washington, D.C., Project titled: "Factors influencing attitude toward retirement and retirement planning among agricultural families: A regional study" M.J. Turner, PI. \$74,874 requested. Not Funded.
- 1992 Governor's Developmental Disabilities Planning Council, Little Rock, AR,. Project titled: "Aging caregivers of adults with disabilities: Evaluating the present and planning for the future" with M.J. Turner and J. King. \$25,000 requested. Not funded.
- 1992 Governor's Developmental Disabilities Planning Council, Little Rock, AR. "An evaluation of existing barriers and resources for adults with disabilities to seek postsecondary education" with M.J. Turner and J. King. Project titled \$25,000 requested. Not funded.

- 1992 National Institute on Aging, NIH. Project titled: "Ozark center for research in applied gerontology" with M.J. Turner and J. King. Project titled \$2.9 million requested.
- 1991 Family Economics Research Group Research Grants Program, USDA. "A potential crisis in consumer confidence: Food safety and the poultry industry." \$4,326.30 requested. Not funded.

HONORS AND APPOINTMENTS

- 2003 Invited Keynote Speaker for Eastern Regional Family Economics and Resource Management Association, Tampa, FL.
- 2002 InCharge Institute Resident Scholar, Orlando, FL.
- 1999 National Family Economics Program Leader, USDA, CSREES, Washington, D.C.
- 1998 Received "Best Academic Research Paper Award" at the Second Conference on Personal Finance Employee Education with Woodiel, D.K., Turner, M.J. and Young, J.
- 1995 Invited Keynote Speaker for the 24th Annual Conference of the Eastern Family Economics and Resource Management Association.
- 1994 Member of the U.S.D.A. CSREES Site Visit Team headed by Dr. Colin Hefferan to evaluate funding request for Rural Development monies for building to be constructed at Wallace State College in Hanceville, AL.
- 1992 Received "Outstanding Conference Research Paper" award by Association for Financial Counseling and Planning Education with M.J. Turner at the 11th Annual Meeting.

SERVICE ACTIVITIES

National Service

- 1996- Present Reviewer of Grants for USDA, CSREES, National Research Initiative, Market and Trades Division.
- 2002-2004 Member of the Committee on Public Policy of the American Association of Family and Consumer Sciences.
- 1993-1999 Representative of the University of Arkansas Experiment Station to Regional Research Project NE-165 "Private Strategies, Public Policies, and Food System Performance."

- 1993-1997 Associate Editor for the Journal of Financial Counseling and Planning Education. S. Hanna, The Ohio State University, Senior Editor.
- 1992-1995 Member of the Membership Committee, American Council on Consumer Interests. Scott Maynes, Cornell University, Chair.
- 1990 Reviewer for numerous journals including: *Journal of Financial Counseling and Education*, *Behavioral Economics*, *Journal of Family and Economics Issues*, *Journal of Consumer Affairs*, *Southern Journal of Agricultural Economics*, *the Journal of Agribusiness* and others.
- 1990- Reviewer for Paper, Poster, and Symposium sessions for American Council on Consumer Interest, Association of Financial Counseling, Planning and Education, Association of Family and Consumer Sciences, Western Regional and Eastern Regional Family Economics Resource Management Association annual meetings.
- 1988 Editor of the *Seventh Annual Proceedings of the Association of Financial Counseling and Planning Educators*. Lubbock, TX.
- 1986-1989 Representative of the University of Wyoming Experiment Station to Regional Research Project W-176 "Housing and Locational Decisions of the Maturing Population: Opportunities for the Western Region."
- 1986-1987 Coordinator of the "Family Community Leadership Program, Wyoming Cooperative Extension Service, Laramie, WY.

State and Local Service

- 2003-Present Member Advisory Family Services Board. Jones Family Center, Springdale, AR.
- 1995-Present Member of the Board of Directors, Credit Counseling of Arkansas (CCOA), Fayetteville, Ft. Smith, Bentonville and 4 other locations.
- 1997-1999 Member of the Board of Directors of the Northwest Arkansas Community Marriage Policy Committee. Springdale, AR.
- 1994-1999 Member of the Parenting Education Network of Northwest Arkansas.

- 1994-1995 Member of "Share Arkansas", multidisciplinary research and policy team including faculty at UALR, UAF, and Arkansas Division of Aging and Adult Services.
- 1992-1995 TV Channel 5 Farm and Family Segment and Noon News commentator on issues related to family economics and consumer behavior.
- 1992-1995 Affiliated faculty, National Center for Research on Rural Mental Health, University of Arkansas Medical School, Department of Psychiatry, Little Rock, AR.

Department, College, and University Service

- 2003-Present Created and was elected Chair of the Human Subject Research Committee of the School of Human Environmental Sciences to expedite human subjects research with the School.
- 2002-Present Member of University of Arkansas Human Subjects Institution Research Board representing the Dale Bumpers College of Agricultural, Food and Life Sciences (DBCAFLS). Human Subject Research Compliance Office sends research proposals on a daily basis to members for determination of their status. Meets at least once a month to conduct full reviews of pending research with the Principle Researchers to determine whether or not to approve of the research.
- 1998-Present Member, Human Environmental Sciences Tenure and Promotion Committee.
- 2000-2002 Member, Public Policy Ph.D. core faculty group representing Family Specialization component in College of Agriculture
- 2001 Chair of Curriculum Committee of the School of Human Environmental Sciences.
- 2000 Chair of the Search Committee in Human Development and Family Sciences area begun in September, 2000 to replace two positions.
- 1999-01 Member of Administrative Council Toxic Substances Committee.
- 1998-99 Chair of University Health Services Center Advisory Committee.
- 1998-99 Member of College of Agriculture Awards Committee.

- 1997-2002 Member of School of Human Environmental Sciences Curriculum Committee Representing HDFSRs Division.
- 1996-1999 Served as representative of the Division of Human Development, Family Sciences, and Rural Sociology on the School Curriculum Committee.
- 1998-99 Member of University Calendar Committee.
- 1998-99 Member of University Fringe Benefits Committee.
- 1995 Member of Assistantship Restructuring Task Force representing the School of Human Environmental Sciences.
- 1995 Member Dean's Computer Task Force representing the School of Human Environmental Sciences.
- 1995-1998 Member of the Computer and Technology Transfer Committee. Committee for the College of Agricultural, Food and Life Sciences.
- 1994-1998 Member of the Global Marketing Support Service Committee located within the College of Agriculture.
- 1994-1996 Member Faculty Panel, University Committee of Complaints Procedures by Undergraduate Students.
- 1993-1996 Served on the Clothing and Textile Curriculum Development Committee within the School of Human Environmental Sciences.
- 1993-1995 Member of the Gerontology Interest Group (Chair, 1994), and University Affiliated Programs at the University of Arkansas.

REFERENCES

Dr. A. William Gustafson
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 Personal Financial Planning Program
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